2009-10: Creating **The Power of SUNY**

64 Campus Tour
Group of 200 traveled to eight Town Hall-style meetings across the state
Big Hairy Audacious Goal:
SUNY will be a key engine of revitalization for New York State’s economy and enhance the quality of life for the state’s citizens
2010-11: Measuring The Power of SUNY

YOU CAN HOLD US TO IT.
2011-12: Legislative Support
2011 SUNY State of the University Address
January 18, 2011
Albany, NY

Nancy L. Zimpher
Chancellor

2013 State of the University
Tuesday, January 15

2012 STATE OF THE UNIVERSITY ADDRESS
GETTING DOWN TO BUSINESS

2014 STATE OF THE UNIVERSITY ADDRESS
INNOVATION AT SCALE

SUNY The State University of New York
2012-13: Systemness at Work
Recognize and Reward Performance in Key Areas
### Process is Important

#### Consultation

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<tr>
<th>Date</th>
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<td>12/6/12</td>
<td>Presidents’/Provosts’ Meeting, Saratoga</td>
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<td>Power of SUNY Refresh, NYC</td>
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<td>12/13/13</td>
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<td>Spring 2014</td>
<td>UFS, FCCC, SA, NYCCAP</td>
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<td>9/8/2014</td>
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<td>SUNY System Administration Town Hall</td>
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<td>10/24/2014</td>
<td>University Faculty Senate Fall Plenary</td>
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### Guiding Trustees’ Policies

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<td>Open SUNY</td>
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<td>05/07/13</td>
<td>Data Transparency &amp; Reporting</td>
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<td>Educator Prep Admissions Criteria</td>
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<td>01/17/14</td>
<td>Strengthened Non-Credit Remedial Guidelines</td>
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<td>05/07/14</td>
<td>Common Core Support</td>
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<td>06/17/14</td>
<td>Performance Management &amp; SUNY Salary and Compensation Plan</td>
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</table>
Recognize National Context: Performance-Based Initiatives
Define SUNY’s ROI
Identify outcomes that are mission critical, understandable, and widely inclusive

Select measures that are easy to track on a regular basis, aligned with existing assessments

Build on existing data collection (Report Card)

Maintain sensitivity to external conditions & mission

Drive continuous improvement

Be ambitious and visionary
Over 116 Metrics Discussed
SUNY Excels

Our Proposed Performance System
Demonstrating the Power of SUNY 2020
Five Priority Areas of SUNY Excels

- Access
- Completion
- Success
- Research
- Engagement
System-level priorities

System and campus goals and commitments

Supporting System-wide initiatives

Reasonable number of key measures tracked at the System level

SUNY Excels

Supporting System-wide initiatives

System and campus goals and commitments

Reasonable number of key measures tracked at the System level

SUNY Excels
Our Shared Commitment to Excellence: as a System, Sectors of Campuses and Individual Institutions. We will excel in our service to students, in the development of our faculty and staff, and in our support of New York State.
“with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs... offered through a geographically distributed comprehensive system...”
Diversity

SUNY serves active military, national guard and reservists and veterans

Diversity in the broadest sense of the word


SUNY serves the youngest members of our communities to the most senior members of our communities, 6 weeks to 92 years
Capacity

Andrew M. Cuomo - Governor

Governor Cuomo Announces $12 Million for 36 SUNY Campuses to Train Students in High Need Fields

Funding to Support Training in Engineering, Health Care, Environmental and IT Fields

Albany, NY (June 6, 2013)

Governor Andrew M. Cuomo today announced that 63 programs from 36 SUNY campuses will receive more than $12 million in funding over the next three years to support workforce development in high-need career fields throughout New York State. The announcement comes on the heels of the Governor's Tax-Free NY Initiative, game-changing program that will transform SUNY campuses and university communities across the state into tax-free communities that attract start-ups, venture capital, new business, and investments from across the world.

Undergraduate Program Search

The State University of New York offers an amazing depth and breadth of undergraduate academic programs—over 5,000 programs in all. We invite you to explore these programs and confirm for yourself that just about every academic program you could pursue is available somewhere within SUNY.

Two Ways to Search

For details about how to use our Program Search, view the instructions.
The State University of New York
FINANCIAL AID TIMELINE 2012-13
DISCOVER Value
As you move through your senior year, we hope this financial aid timeline will help you become familiar with the aid application process. Dates may vary, so check with your campus or office of interest to confirm requirements and deadlines. Apply for financial aid early and online if possible.

SENIOR YEAR

JULY
- Complete the Free Application for Federal Student Aid (FAFSA). Apply online at www.fafsa.ed.gov to be reviewed for financial aid eligibility.
- Apply for state financial aid if you lived in New York State for at least 12 months of the school year.
- Apply for College Scholarship Services (CSS) Profile, if applying for New York State Grant (NYSGT) at www.collegeboard.org.

AUGUST
- Request admissions applications and information from colleges.
- Create a calendar of all deadlines:
  - Admissions
  - Scholarships
  - Financial aid applications
- Create a schedule to visit colleges.

SEPTEMBER
- You and one parent should request a federal student aid PIN number at www.pin.ed.gov.

OCTOBER
- Start a financial aid file to keep all financial aid documents organized. Information you should collect for your financial aid file:
  - Your social security number
  - Your parents’ social security numbers and dates of birth
  - Your parents’ marital status
  - Tax returns for you and your parents
  - W2s for you and your parents
  - Bank, stock, real estate, and business records for you and your parents
  - Your driver’s license number
  - Your alien registration number (for non-U.S. citizens)
  - SSN for you and one parent

NOVEMBER
- You and one parent should request a federal student aid PIN number at www.pin.ed.gov.

DECEMBER
- Start a financial aid folder to keep all financial aid documents organized. Information you should collect for your financial aid folder:
  - Your social security number
  - Your parents’ social security numbers and dates of birth
  - Your parents’ marital status
  - Tax returns for you and your parents
  - W2s for you and your parents
  - Bank, stock, real estate, and business records for you and your parents
  - Your driver’s license number
  - Your alien registration number (for non-U.S. citizens)
  - SSN for you and one parent

JANUARY
- Parents should prepare to complete their income tax returns as early as possible. They are required for most financial aid applications.
- Fill out the FAFSA now at www.fafsa.ed.gov.
- Estimate your income, if your parents have not yet filed their tax returns.
- If you need a paper application, call 1-800-4-FED-AID.
- New York State residents should apply for the New York State Tuition Assistance Program (TAP). Use the link on the FAFSA confirmation page to gain access to TAP online. For more information, visit www.hedco.org

FEBRUARY
- If you have completed the FAFSA:
  - Watch your email for a notice from the U.S. Department of Education with a link to access your Student Aid Report (SAR).
  - Make corrections to the FAFSA using the IRS Data Retrieval Tool.
  - Call 1-800-4-FED-AID if you have not received your SAR.
  - Advise financial aid officers at the colleges you have listed on the FAFSA of any unusual circumstances which may affect your family’s ability to pay for college, such as unexpected medical expenses.
  - If you have not completed the FAFSA, do so now at www.fafsa.ed.gov.

MARCH
- Watch the mail for financial aid award letters (ends in April).

APRIL
- Compare financial aid packages from different schools and choose your college.

MAY
- By May 1, notify colleges of your enrollment decision. Accept both offers of admission and financial aid at your college of choice.

JUNE - JULY
- Apply for federal student loans, if applicable.
Enable all those we serve to achieve their goals. Increase degree/award production, on time degree completion, non-degree completion and services, and ensure seamless transfer.
Completion, Persistence, Transfer
Robust system and campus supports for student success; SUNY students are prepared for the most successful possible launch into further education, career and citizenship.
Earnings and unemployment rates by educational attainment

Unemployment rate in 2013 (%)

- Doctoral degree: 2.2
- Professional degree: 2.3
- Master's degree: 3.4
- Bachelor's degree: 4.0
- Associate's degree: 5.4
- Some college, no degree: 7.0
- High school diploma: 7.5
- Less than a high school diploma: 11.0

All workers: 6.1%

Median weekly earnings in 2013 ($)

- Doctoral degree: $1,623
- Professional degree: $1,714
- Master's degree: $1,329
- Bachelor's degree: $1,108
- Associate's degree: $777
- Some college, no degree: $727
- High school diploma: $651
- Less than a high school diploma: $472

All workers: $827

Degree Progression / Additional Credentialing

grad school  counseling  appointment  exploration  law school
med school  schedule  mini-appointment  career  advising

How English majors can find happiness, success, and a real job
Tim Lemire
“…the state university…encourages and facilitates basic and applied research for the purpose of the creation and dissemination of knowledge vital for continued human, scientific, technological and economic advancement…”
Research Productivity

SUNY High Needs Grant Program

Empire Innovation Program

“This initiative will help bring our best ideas to market right here in New York State.” – Governor Andrew Cuomo
SUNY's engagement – it’s economic, cultural and societal impact on New York State and beyond. Sharing SUNY expertise with the business, agricultural, governmental, labor and nonprofit sectors of the state...for the purpose of enhancing the well-being of the people of the state of New York...
Cultural Contributions

Community Service

SUNY Maritime students carry rescue boats during Hurricane Sandy
Next Steps

- Access
- Completion
- Success
- Research
- Engagement

Finalize Metrics/Targets
Campuses and System Commit to Goals
Areas for Targeted Investment Identified
Advocacy