2014 COIL CONFERENCE

Reimagining Education: Can Collaborative Online International Learning be Normalized?

On March 20-21, the COIL Center welcomed nearly 250 educators, instructional designers, international programs staff, and administrators to the SUNY Global Center for the sixth COIL Conference. Thirty-one SUNY campuses were represented, as well as 56 non-SUNY institutions and 29 colleges and universities from abroad. The conference was kicked off by one of leading practitioners in the collaborative online international learning field, Elmer Poe, Assistant Vice-Chancellor for Emerging Academic Initiatives at East Carolina University, who spoke poignantly on the topic of normalization of COIL courses at his institution.

Among the more than 40 presentations, and in keeping with the conference theme, a special Road to COIL Normalization Track throughout the conference featured institutions working to normalize the practice of COIL at SUNY community colleges, comprehensive colleges, as well as non-SUNY institutions and consortia in the U.S. and abroad. Another highlight of this year’s conference was the first ever discipline-specific conference track focused on Globalizing Teacher Education, organized by SUNY Global Fellow Marley Barduhn, during which teachers and administrators from across the country and the world shared their insight on how we can capitalize on the use of technology to connect pre-service teachers to the world so that they are more likely to implement COIL in their future classrooms.

The full conference agenda, materials, PowerPoint presentations and video recordings of most sessions can be found on the COIL website at: http://coil.suny.edu/6th-coil-conference.

ACE/COIL Internationalization Through Technology Award

The SUNY COIL Center has partnered with the American Council on Education (ACE) to implement two new awards focused on Advancing Internationalization through Technology, supported and underwritten through the sponsorship of Asahi Net International.

SUNY Chancellor Nancy Zimpher and Patti McGill Peterson, Presidential Advisor for Internationalization and Global Engagement at ACE presented the award to the following recipients.

LEADERS IN INTERNATIONALIZATION THROUGH TECHNOLOGY

- The Great Lakes Colleges Association (MI)
- Mount Holyoke College (MA)
- SUNY Cortland (NY)

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COIL Conference . . .
Continued from page 1

These institutions have demonstrated leadership in the formation of structures, policies and practices that capitalize on the affordances of technology to advance and support internationalization efforts and have demonstrated the impact these have had on the development of students’ global competencies. They received a cash prize in recognition of their leadership and were honored at the 96th ACE Annual Meeting in San Diego, in March.

ADVANCING INTERNATIONALIZATION THROUGH COLLABORATIVE ONLINE INTERNATIONAL LEARNING

- Xavier University (OH)
- Glenville State College (WV)
- Fayetteville State (NC)

This award recognizes institutions that have demonstrated an institutional vision for and commitment to enhancing curricular internationalization through the use of technology, specifically collaborative online international learning. Over the next 14 months, these institutions will receive training and support from the SUNY COIL Center and ACE to launch COIL programs involving at least two pilot courses.

ACE/COIL Internationalization Through Technology Award. Below, left to right: Christian Bond, Clients Relationship Manager, Asahi Net International; Nancy L. Zimpher SUNY Chancellor; Patti McGill Peterson, Presidential Advisor for Global Initiatives, American Council on Education; Jon Rubin, SUNY COIL Center Director; Jon M. Young, University Provost and Vice Chancellor for Academic Affairs, Fayetteville State (NC); Scott A. Chadwick, Provost, Xavier University (OH); John M. Peek, Provost and Chief Academic Officer, Glenville State College (WV).

The COIL Center Introduces New Global Partner Network

Identifying a faculty member overseas with which to partner in creating a COIL course can be a challenge. Some SUNY faculty connect with professional colleagues overseas that they’ve established a relationship with through their research or academic associations, while others work with their office of international programs to establish connections with their institutions’ international partners. However, this informal partnering process can be daunting to prospective COIL professors. Therefore, over the past year, the COIL Center has been working to develop a network of institutions abroad that have experience in the implementation of COIL courses and have made an administrative commitment to supporting the development of COIL on their campus.

The 15 charter member institutions of the Global Partner Network are: Anadolu University (Turkey), University of Antwerp (Belgium), Bilkent University (Turkey), Coventry University (England), Glasgow Caledonian University (Scotland), Griffith University (Australia), The Hague University of Applied Sciences (Netherlands), Istanbul Bilgi University (Turkey), Kansai University (Japan), Kazan Federal University (Russia), Universidad La Salle (Mexico), Universidad de Monterrey (Mexico), RMIT (Australia), Utrecht University of Applied Science (Netherlands), and Vanier College (Canada).

These institutions have identified a campus coordinator, who acts as a liaison between their institution, the COIL Center, and the SUNY Nodal Network Coordinators. This coordinator is funded by their campus to attend the annual COIL Conference along with at least one faculty member. Each Global Partner Network institution has made a commitment to allow their faculty to partner with faculty from any of the current 18 SUNY Nodal Network institutions, allowing for inter-institutional type partnerships that add an equitable element to the joint network structure.

The COIL Center is pleased to report that in its inaugural semester the Global Partner Network supplied partner faculty to over half of the COIL course collaborations currently under development for the Fall 2014 semester.

Spring 2014 COIL Academy Fellows

The COIL Center is excited to introduce the Spring 2014 COIL Academy for Course Development cohort. Faculty members were nominated by their home institutions to take part in a 6-month professional development program that includes an online partnering orientation; an in-person workshop at the SUNY Global Center; and an 8-week online course development program that they are currently participating in alongside their international partners. Their courses will be piloted in the Fall 2014 semester.

The COIL Center is particularly excited that more than half of the Spring 2014 COIL Academy Fellows are partnered with faculty from the new COIL Global Partner Network. Many SUNY faculty had the opportunity to meet their partners, or representatives from their partners’ institution at the 2014 COIL Conference, and some have plans to travel to their partner institution in the coming months. Visit http://coil.suny.edu/page/2014-coil-academy-program to view a list of the Spring 2014 Academy Fellows and their international partners as well as to learn more about the COIL Academy Program.
Awards and Recognitions

CONNIE PERDREAU

Connie’s NAFSA Fan Club, left to right: Beverly Ploewucha, Clare Kelly-Barra, Caitlin Paul, Connie Perdreau, Christian Wilwohl, Bruce Sillner, Jeff Pollard, Sally Crimmins Villela.

Connie Perdreau, Director of Haggerty English Language Program at SUNY New Paltz, was recently recognized for her outstanding contributions to the field of international education with NAFSA Life Membership at the organization’s 66th annual conference last month in San Diego, CA.

NAFSA Life Membership is awarded in recognition of career achievements in advancing the goals of the Association and of international education and exchange; recipients are nominated by their colleagues and members of the association.

Among her many achievements in the field, Connie served as the NAFSA President in 1996–97, and she is the first African-American or person of color to hold this position. Reflecting on her accomplishments, Connie shared, “My career as an international educator has been the focus of my life’s mission: to help foster global peace, harmony, tolerance, knowledge, and understanding to create a better world for us all. During my presidency of NAFSA, I recall two particular international highlights: the honor of being the keynote speaker at the International Education Association of South Africa shortly after the election of Nelson Mandela. That was an incredible moment as the scent of apartheid was still in the air, yet the people were steadfastly looking to education as their hope of creating a new South Africa. The second was being invited by the government of Japan to make an official visit to 12 universities with the goal of making a report on ways to increase the small number of American students studying in Japan, a goal which was realized far beyond expectations after the recommendations were implemented.”

A Mid-Hudson Valley native, Connie began her lifelong passion for and commitment to international education as a SUNY Potsdam study abroad student in Tours, France, where she spent her junior year. After receiving her bachelor’s degree in French Education, Connie taught junior high school in Yonkers, New York. Connie’s career path then took her to Ohio University where she completed master’s degrees in both French literature and linguistics with a specialization teaching English as a foreign language. Connie stayed on at Ohio as a faculty member and administrator for the Ohio Program of Intensive English for three decades. From 1987 onward, Connie also served as director of education abroad at Ohio. During Connie’s twenty-year tenure in this role, study abroad participation increased fivefold from less than 200 students to over 1,000 students per year. Upon her retirement from Ohio University, Connie returned to her hometown of Beacon and joined the Center for International Programs at SUNY New Paltz, initially in study abroad and then as director of the Haggerty English Language Program. Dean of International Programs, Bruce Sillner, remarked, “SUNY New Paltz and its Center for International Programs are very proud to have among our colleagues, such a distinguished leader in international education as Connie Perdreau. We are pleased to join the international education community in recognizing Connie’s significant contributions to our field.”

Since 1977, Connie has written or delivered more than 100 publications or presentations. Her leadership roles in international education have also included president of Ohio TESOL and chair of the Administrators and Teachers in English as a Second Language as well as committee membership in the TOEFL Board, the National Strategic Task Force for Study Abroad, and the Fulbright Enrichment Program Committee.

Connie’s numerous accomplishments have caught the attention of the African-American press, and she has been featured in pieces published in Ebony, Jet, and Black Issues in Higher Education. Her achievements in international education have also received recognition in the 2013 edition of Black Firsts: 4,000 Ground-Breaking and Pioneering Historical Events.

In addition, Senator Malcolm Smith introduced a Proclamation Honoring Connie for Exemplary Service in International Education from the New York State Senate, which passed on October 23, 2009.

SUNY Global Online

- Global Affairs
  http://global.suny.edu/
- Sally Crimmins Villela
  Assistant Vice Chancellor
- Office of International Programs
  http://www.global.suny.edu/oip/
- Lori Thompson, Director
- Confucius Institute for Business
  http://confuciusbusiness.suny.edu/
- Maryalice Mazzara, Director
- Sun Dong, Chinese Director
- UCosmic Consortium
  http://www.ucosmic.org/

AFFILIATES

- Office of International Recruitment
  http://global.suny.edu/oir/
- Krista Northup, Director
- COIL Center
  http://coil.suny.edu/
- Jon Rubin, Director

SUNY Global is responsible for strategic planning, policy development, coordination and incubation of system-wide global initiatives, and is focused on access and the affordability of opportunity for all students.

Headquartered at SUNY Plaza in Albany, SUNY Global has offices and staff in Albany, Ankara, Manhattan, Mexico City, Moscow, and St. Petersburg.

SUNY Global News is a recurring newsletter devoted to the activities of SUNY Global. Comments and story suggestions are welcome; please contact Sally Crimmins Villela at sally.crimmins@suny.edu.

SUNY Global News

- Sally Crimmins Villela, Editor
- Sally Lampson, Assistant Editor

Newsletter Design: Esther Klopfer
SUNY Design & Printing
News from the SUNY Office in Ankara, Turkey

Study in Turkey Grant Competition

Dr. Kent Schull, Assistant Professor of Ottoman and Modern Middle East History at Binghamton University, was recently awarded $5,000 in grant funds for the development of a new study abroad program to Turkey. Dr. Schull, in collaboration with Göttingen University in Germany and the Orient-Institut in Istanbul, will run a summer institute of Turkish studies for three weeks in 2015.

SUNY students will study, travel and live with German and Turkish students throughout the program. Study sites include Turkey’s major cities of Istanbul, Ankara and Izmir and will involve Binghamton’s dual diploma partner institutions, Istanbul Technical University, Middle East Technical University and Bilkent University. Now in its second year, the Study in Turkey grant competition is funded by the Office of International Programs (OIP) to increase the number of opportunities for SUNY students to study at partner institutions in Turkey. Look for the next call for proposals in fall 2014!

Dual Diploma Programs—How Are We Doing?

With ten years, 26 programs and more than 1,400 dual diploma program alumni under our belts, the program coordinators and SUNY Global have redoubled the commitment to continuous quality improvement, with a focus on obtaining feedback through a formal evaluation and from the students themselves. The results of a survey measuring student satisfaction were recently released, along with a program evaluation conducted by Gürsel Ödaşoğlu, a Turkish higher education professional with extensive experience with the Fulbright Commission in Turkey. Both tools provided data and a critical look at the programs, from academic and support services to structure and institutional support.

Celebrating 10 Years of the SUNY-Turkey Dual Diploma Programs

A celebration marking the 10th year of enrolling students in the dual diploma programs was held at the annual bilateral meeting of coordinators hosted at the SUNY Global Center on April 7.

Fifty coordinators from 11 SUNY campuses and 7 Turkish partners were joined by representatives from the Turkish Higher Education Council (YÖK) and the Turkish Consulate General in New York. Sally Crimmins Villela, Assistant Vice Chancellor for Global Affairs and Dr. Sedat Gümüş, Vice Coordinator of International Relations at YÖK, gave opening remarks emphasizing the importance of the programs to the diplomatic relationship between Turkey and the United States.

Update from the SUNY Russia Programs Network

The first SUNY Russia Programs Network Working Group Meeting was held at the SUNY Global Center in December, with 18 participants from 9 SUNY campuses joined by representatives of the SUNY RPN in Russia, the SUNY Office of International Programs and COIL. The Working Group discussed a wide range of issues involving Russian language and Russian Studies throughout the SUNY system as well as SUNY’s Study Abroad and Exchange programs in Russia and RPN plans for the creation of innovative new programs, projects and partnerships. Five task forces were created as a result, which began their work in January, 2014. Implementation of various task force projects are expected for 2014-15 and others for 2015-16.

Russia Programs Network Task Forces

- SUNY-wide Russian/post-Soviet Studies Major and/or Certificate (RPN SUNY Consortium with OPEN SUNY)
- SUNY-wide Russian shared/"blended" language and culture courses (RPN SUNY Consortium with OPEN SUNY and SUNY Language PACT Consortium)
- Multi-campus/Multi-partner SUNY→Russia COIL courses (RPN SUNY Consortium with RPN Russian partners, consulting with COIL)
- SUNY/Russia Conference Development and Grant Activity (RPN SUNY Consortium with RPN Russian partners, consulting with COIL)
- New and expanded SUNY Study Abroad and Exchange Initiatives (RPN with SUNY Russia Centers and Russian Partners)

The second Working Group meeting will be held in Fall, 2014. RPN thanks the participating campuses for their support and enthusiasm.
The awardees are:

- Barbara LeSavoy, Director and Assistant Professor, Women and Gender Studies at The College at Brockport (SUNY). Professor LeSavoy is a theorist whose teaching and scholarly work examine sex and gender representations across cultures with an increasing focus on identity politics and activist movements as read in popular culture. Using interdisciplinary examples from history, art, film, and literature, her lectures will examine social constructions of sex and gender identity and cross-cultural perspectives on gender equality and gender equality movements.

- Kathleen O’Connor-Bater, Associate Professor and Chair of Modern Languages, SUNY College at Old Westbury. Professor O’Connor-Bater has published articles in cognitive linguistics, particularly with respect to the system of ontological metaphor in Spanish; and in the literary ideal of modernism from a cognitive perspective. Kathleen’s seminars will explore the nature of the cognitive processing of metaphor in the communication of ideas that grow from the landscapes of nature and the modern city and explore the role the sound of words plays in sensory perception in poetic language and in everyday language.

**Spring 2014 Visiting Lectureship Awards**

The SUNY Russia Programs Network’s inaugural (Spring 2014) Faculty Travel Lectureship for SUNY Faculty was awarded to Steven M. Schneider, Professor and Chair of the Department of Communication and Humanities, SUNYIT and Derek Craig Maus, Associate Professor, Department of English and Communication, SUNY Potsdam. Professor Schneider lectured in the Schools of Philology, International Relations, Journalism, and Sociology at St. Petersburg State University and at the Higher School of Economics, covering a range of topics, including the history of online politics in the United States, hypertextual reading and writing in the 21st century.

I have just returned from St. Petersburg, Russia after one of the most stimulating, exciting and interesting weeks of my academic career. This program enabled me to meet faculty and students and begin planning future collaborative activities. I have been invited to submit an article on Web historiography to a Russian academic journal published by the School of International Relations, and I will soon begin arranging a project that will allow students in my senior-level practicum to engage with Russian students and collaboratively design and publish a multicultural website comparing life in St. Petersburg and Utica, NY.

– Professor Schneider reflecting on his experience after traveling back to New York.

For additional information contact John Baily at john.baily@stonybrook.edu.

Professor Maus gave lectures on various comparative aspects of satirical literature at the School of Philology, and the Department of Foreign Literature, St. Petersburg State University, along with one at the Higher School of Economics, and one at the European University. Lectures were followed by active discussion, and both SUNY award winners established relations with colleagues that will lead to joint research projects and shared courses in the future.

It is a very long way from Saint Lawrence County to St. Petersburg, both geographically and culturally, but the people here have without exception helped to bridge that gap; the result has been one of the most rich and most fulfilling of my career. My interactions with local students and faculty have been free-ranging, vigorous, and intellectually stimulating. I feel as though I have already made connections with people that will last for years, perhaps decades, to come. I will return to Potsdam with a greater understanding of how and why our words—written and spoken—can serve to find common ground for conversations that not only stimulate curiosity between our countries, but also foster genuine compassion and respect in the process.

– Professor Maus wrote from St. Petersburg.

Continued on page 6
News from the SUNY Office in Mexico City, Mexico

Mexico’s Moment? Introducing FOBESII

As a result of Mexico’s 2012 presidential election, long-awaited reforms in key sectors such as energy, labor, telecommunications and education suddenly became politically attainable. These recently-passed reforms— occurring at the same time as rising costs of labor, manufacturing and shipping in China— bring Mexico back as a hemispheric center for manufacturing and international commerce. And what Mexico needs is a work-force that is ready to seize this moment.

Recognizing this, Presidents Obama and Peña Nieto created the Bilateral Forum on Higher Education, Innovation and Research, which both sides refer to by its Spanish initials of FOBESII (pronounced fo-BESS-y). Announced in 2013, and formally launched in May 2014 by Secretary of State Kerry and his Mexican counterpart, FOBESII thrusts the issue of higher education into every ministerial-level encounter that takes place between the two governments.

While President Obama’s “100,000 Strong in the Americas” initiative is directed at all of Latin America and the Caribbean (and even Canada), FOBESII is specific to US-Mexico higher education exchange. Thus, the Mexican side produced the FOBESII initiative, called “Proyecta 100,000.” Directed by the Mexican Foreign Ministry, Proyecta 100K aims to send 100,000 Mexican students, researchers and educators to the U.S. by 2018. The plan also calls for Mexico to receive 50,000 higher education visitors from the US.

The 100,000 number equals Brazilian President Dilma Rousseff’s visionary “Science Without Borders” program goal, with one key difference—while the Brazilian government is sending 100,000 of its students to countries all over the world, Proyecta 100K aims to send this entire number to the US.

Over the past several months, SUNY’s office in Mexico participated in FOBESII working groups, paying special attention to initiatives involving English language acquisition, research and student exchange and technical and community colleges. As a partner in the birth of this initiative, SUNY has assumed a lead role. The SUNY—State of Puebla Intensive English Program is considered by the US Embassy in Mexico to be among the very first “deliverables” of the FOBESII initiative. That program is in its second summer and is taking place concurrently on six SUNY campuses.

SUNY Mexico has recently coordinated system-wide responses to other programs in Mexico, including one from the Televisa Foundation/Becalos that matched students from two-year colleges in Mexico with US community colleges, and an initiative of the Mexican Foreign Ministry aimed to bring Mexican students to US campuses this summer. This last effort was organized on relatively short notice and brought a smaller number of students than was hoped for, as the Ministry ran out of time and resources to bring it to full fruition. SUNY Mexico will inform all campuses of each new Proyecta 100K program.

FOBESII means that it is time for US campuses to rethink their strategies toward our neighbor to the south. The commitment of our two governments will mean more programs and opportunities. More importantly, campus initiatives will find welcome support from our partners at the US Embassy and the Mexican government like never before. This could indeed be Mexico’s moment. SUNY colleagues who wish to discuss how these opportunities can benefit their campus should contact Bob Balkin at bbob@sunymex.com.

PROYECTA 100,000
TOWARDS A REGION OF KNOWLEDGE

THANKSGIVING

The last issue of the SUNY Global News included an article on SUNY’s participation in the Brazil Scientific Mobility Program. Victoria Chai, Assistant Professor at Nassau Community College’s Communications Department sent us this photo of Nassau’s BSMP students celebrating Thanksgiving at her home.

SUNY GLOBAL PEOPLE
Sara López Selga

Sara López Selga, the Director of International Relations at the Universitat Pompeu Fabra in Barcelona, received a Fulbright-Schuman grant to analyze whether or not cooperation between U.S. and European universities is in decline. After three months at University of California’s Education Abroad Office and another three stationed at SUNY Global, she also had the opportunity to view the way these two systems approach international education.

“I found the two systems very different,” says Sara. “SUNY is very diverse and that means that its interests are very diverse. It is a great challenge to do the things you do at the system level. But I really like the flexibility that the campuses can decide if they want to join as full partners in the system process, but nobody is forced to do that. They call it ‘variable geometry,’ which is really the only way to make things work. On the other hand, UC has 10 campuses, all of them PhD granting institutions. It is a more homogenous profile because they have a very well-defined mission as stated in the California Higher Education master plan, serving only the best and brightest. And specifically on international education, they work as a consortium but it is a different model, centrally-managed for study abroad programs.”

As for surprises, Sara says it has been “a little disappointing” that neither the U.S. nor the E.U. “are looking at each other as preferred partners in terms of academic collaboration. I would have hoped that it would be different.” One difference she found is at the faculty level: “I really admire the entrepreneurial spirit of faculty here. I would not imagine faculty-led programs in Europe or professors getting involved in these initiatives like in the U.S."

Upon her return to Spain, Sara says she will “try to map all the different funding for cooperation between U.S. and E.U. universities. I will also focus on case studies on what works and how can we increase numbers.”

Asked to provide some parting words, Sara replied, “In my visits to the campuses everyone has been so helpful. And there is the human part, being part of a team, especially being part of staff meetings. Otherwise I wouldn’t know the SUNY Global team! This is the kind of thing that being part of the staff meetings and joining the team and learning about the jobs has really added to my professional development. I wish I could have visited more campuses.”
The State University of New York

THIRD ANNUAL SUNY LANGUAGE PACT CONFERENCE AND WORKSHOP

The World and the Classroom

On June 4-5, SUNY Global and the Office of the Provost with the support of the University Faculty Senate held the 3rd Annual SUNY PACT (Pipeline-Access-Culture-Technology) conference and workshop entitled “SUNY Language PACT: The World and the Classroom”. The event was organized by three faculty Co-Chairs: Laura Anderson from Jamestown Community College; Ronna Feit from Nassau Community College; and Yumei Leventhal from Maritime College. This year’s program included topical presentations and workshops in addition to two keynotes—Sabine Levet, Senior Lecturer in French in the Department of Foreign Languages and Literatures at Massachusetts Institute of Technology, and Candace Black of Eastridge High School, First Vice President of the New York State Association of Foreign Language Teachers.

Session topics included the use of technology and international telecollaboration in teaching languages, pedagogical models for teaching languages, discussions about the SUNY bilingual baccalaureate initiative and other subjects encompassing a variety of areas.

On day two of the event, Anne McCall and Carmen Rivera, the Co-Chairs of the SUNY Language Consortium initiative presented the main developmental milestones achieved thus far and next steps going forward. The event was attended by SUNY and non-SUNY institutions from all over New York State and beyond. For more information, please contact the Office of International Programs at global@suny.edu.

SUNY Confucius Institute for Business

Co-sponsors Healthcare Symposium

In March, SUNY’s Confucius Institute for Business co-sponsored a Healthcare Symposium with the SUNY College of Optometry Confucius Institute entitled “The Evolution of China’s Healthcare Industry: Opportunities and Challenges.” The event featured a keynote presentation by Dr. Yanzhong Huang, a Senior Fellow for Global Health at the Council of Foreign Relations and the author of the book “Governing Health in Contemporary China.”

A panel of experts included Dr. Hao Wang Vice President for Information Services and Chief Information Officer of the SUNY Research Foundation, Dr. Youfa Wang, Chair of the Department of Epidemiology and Environmental Health at University at Buffalo, Dr. Jennifer Ding, Director of Strategy and Operation at Novartis, and Dr. Guilherme Albieri, Director of Admissions and Marketing at SUNY College of Optometry. The Symposium was organized by Dr. Lili Tu and Dr. Jeff Philpott of the College of Optometry’s Confucius Institute and Dr. Dong Sun and Dr. Maryalice Mazzara of SUNY’s Confucius Institute for Business, the respective Chinese and American Directors. Among the issues discussed were opportunities and challenges for doing business in different areas of healthcare in China, links between Confucianism and healthcare, and the impact of the industry on US-China relations. More than fifty people were in attendance, including senior executives of leading healthcare firms, top New York City business professionals, and academics and researchers with an interest in China’s evolving healthcare system. Based on the success of the Symposium, College of Optometry’s Confucius Institute and SUNY’s Confucius Institute for Business plan to have another symposium in 2015.

Professor Youfa Wang of University at Buffalo.
Office of International Recruitment

SUNY China Office

The SUNY China office, based in Beijing, is a resource for campus outreach in China. The office counsels students, maintains a website in the Chinese language, assists campuses with translating and printing materials, facilitates visits to the market, and acts as a liaison to our agency partners. The office has also supported individual campus requests to host small events or support specific projects.

There have been some staff changes in the SUNY China office including the appointment of a new manager, Erwin Jin, as well as a new student advisor, Sally Zhang.

Please join with us in welcoming our new additions to the office, and feel free to reach out to Erwin for further information or requests: erwin.jin@sunychina.org.

Global Perspectives at NAFSA ’14

At the end of May, it was once again time for the annual NAFSA conference, which took place in sunny San Diego this year. The conference, which is organized by NAFSA: Association of International Educators, provides an opportunity for international higher education professionals from all corners of the world to come together to forge partnerships, build networks and learn from one another.

As usual, this year’s conference was buzzing with discussions about a range of opportunities for international exchange and cooperation, but equally popular was the topic of international recruitment. More than ever before, discussions and sessions focused on how to create and maintain channels for bringing in international students, and the breadth of this discussion demonstrates how sophisticated US institutions have become in their recruitment and retention efforts.

The conference provided an opportunity for both representatives from the Office of International Recruitment—Krista Northup and Kirsten L. Feddersen—to share their international recruitment experiences with the higher education community through workshops and sessions.

Session proposals are being accepted now for next year’s conference. Please check the NAFSA website for more details.

See you in Boston at NAFSA ’15!

JFEW-SUNY Scholarship Program

This spring, the Jewish Foundation for the Education of Women (JFEW) announced that they will fund another JFEW-SUNY International Relations and Global Affairs Two Year Scholarship Program at Binghamton and Stony Brook in the fall, and the new Class of 2016 will also include a third campus, Geneseo. By the end of 2016, over 100 SUNY students will have received over $1 million in scholarships from this program.

During the 2013-2014 academic year the scholars heard from prominent practitioners and guest speakers from organizations such as the Carnegie Council for Ethics in International Affairs, the Will to Intervene Project at Concordia University in Montreal, Japan Society, French American Foundation, and SUNY’s Confucius Institute of Business.

The JFEW-SUNY Program recently graduated its second cohort of scholars—the JFEW SUNY Class of 2014, and the Class of 2015 is currently participating in their summer internships in New York City. Host internship organizations sites include: Clinton Foundation, the Department of State, Peace Corps, and 92nd Street Y Office of International Relations.

This academic year also marked the introduction of the JFEW SUNY Mentor Program, an initiative created by a former scholar. Second-year scholars are paired with first-year scholars in an effort to promote the exchange of ideas, guidance, and support. This has been a huge success and it will continue to be an important part of the Program.

The Office of International Recruitment team has moved their physical offices from the SUNY Global Center to the administrative offices within the SUNY College of Optometry. Campus visitors are encouraged to visit the OIR team in our new space.

The new address is:
The State University of New York
College of Optometry
33 West 42nd Street
New York, NY 10036

SUNY Reception at NAFSA 2014 (courtesy of Dino Rodriguez, FIT Office of International Programs).

Global Perspectives at NAFSA ’14

Two class of 2014 Scholars at the UN with UNESCO Director-General Irina Bokova.

Left to right, Ivy Zhou (Program Advisor), Erwin Jin (Manager), Sally Zhang (Program Advisor).
**CISSS Corner**

- The annual meeting of the Council for International Student and Scholar Services (CISSS) was held on Friday, April 11, 2014 at the SUNY Global Center in New York City. More than 30 people representing 21 campuses attended the meeting. This year, two new features were introduced to the meeting: a campus highlight presentation and an optional, post-meeting webinar, “When Federal Agents Come Calling; Educating Campus Stakeholders.” A variety of webinar topics is planned for future meetings. The minutes and presentations are available on the [ISSS SharePoint Website](https://issso.syr.edu/).

- An informational session on the Sunapsis International Office Module was held on May 14th for campuses. Sunapsis is a comprehensive immigration case management system for international offices to manage the institution’s international population. Stay tuned to the CISSS Listserv for more information.

- Beverly Plowucha, SUNY ISSS Manager, has visited 38 campuses to date in an effort to support ISSS professionals and learn more about the services each campus provides. Campuses have also requested visits that include training and an evaluation of office procedures. If you are interested in an ISSS visit, please contact Beverly at beverly.plowucha@suny.edu.

- The next full day workshop will be held in fall 2014, based on the feedback provided by campuses in the recent CISSS meeting survey. More information will be provided through the CISSS Listserv in the coming months.

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**SUNY J-1 EXCHANGE VISITOR PROGRAM CONSORTIUM**

**A Year in Review**

It has been over a year since System Administration was granted designation by the U.S. Department of State as the SUNY J-1 Exchange Visitor Program (EVP) Consortium. While the consortium was originally designed to assist those campuses without their own J designation, it has become an important opportunity for campuses with their own designation to supplement their approved categories or to participate in system-wide initiatives related to J exchange visitors. Currently, the consortium consists of 30 approved member campuses and System Administration:

- Adirondack
- Cortland
- Geneseo
- Morrisville
- Plattsburgh
- Alfred State
- Delhi
- Hudson Valley
- Nassau
- Potsdam
- Brockport
- Empire State
- Jamestown
- Niagara County
- Purchase
- Broome
- ESF
- Maritime
- Oneonta
- Schenectady County
- Canton
- Farmingdale
- Mohawk Valley
- Onondaga
- Sullivan County
- Cobleskill
- Fulton-Montgomery
- Monroe
- Optometry
- SUNYIT

In the year since the official launch on May 15, 2013, campuses have already utilized the consortium, bringing visitors in the following categories: 4 Students; 9 Short Term Scholars; 3 Research Scholars; and 4 Professors. Fall 2013 was our busiest semester to date with 12 exchange visitors. Sponsoring campuses include: Cortland, Maritime, Monroe CC, SUNY Optometry, Potsdam and Purchase. We look forward to receiving more visitor requests as member campuses develop relationships and opportunities with partners abroad. We have already received our first requests for the Fall 2014 with several other campuses expressing potential exchanges.

The SUNY J-1 EVP Consortium is a successful example of “systemness” within SUNY. Member campuses have access to a SharePoint website dedicated to the J-1 Consortium. The website includes training resources, sample agreements and letters, forms, and useful links. The Office of International Programs (OIP), as the Responsible Office, holds an Annual Exchange Visitor Advisor (EVA) Meeting every fall to provide campus EVAs with up-to-date information, resources and training, and to discuss future initiatives and case-specific issues. Special training sessions are offered on a rotating basis and have included Exchange Visitor Advisor Training and a full-day J-1 Advising for Beginners Workshop. OIP has begun to identify opportunities for member campuses to receive cohorts of student and faculty visitors. We have already received our first requests for the Fall 2014 with several other campuses expressing potential exchanges.

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**Global News from Around the System**

**Business Internships ITALIAN STYLE**

Submitted by Tricia L. Herritt, Coordinator for International Students, Alfred State College

International internships can serve as a powerful link between a student’s education and career goals, fostering both professional growth and intercultural awareness.

Through Alfred State’s partnership with Sant’Anna Institute in Sorrento, Italy, study abroad students have been placed in Marketing, Event Planning, Culinary, Hospitality Management and others. Students apply and register through courses approved for SUNY credit, and Alfred State internship coordinators work closely with their international partners at Sant’Anna. The interns complete daily logs, received supervisor evaluations and complete academic papers to earn credit.

Alfred internship placements have been a success, and the internship experiences add immense value. Students grow as a person, become more independent, experience firsthand international business cultures and communication styles, build their résumé and gain a competitive edge in a job market where employers understand the importance of international experience in today’s global marketplace.

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Tsu Zhu–Hospitality Management, Ristorante Tasso in Sorrento, Italy.
Global News from Around the System

Chinese Language and Culture Education Thriving at the Confucius Institute of Chinese Opera

Submitted by Zu-Yan Chen, Professor of Chinese Language and Literature, Director of the Confucius Institute of Chinese Opera

2014 is shaping up to be an outstanding year for the Confucius Institute of Chinese Opera at Binghamton University (CICO). On March 30, 2014, three Binghamton University (BU) students—Carrie Buck, Adam Kopec, and Daniel McMonagle—all won excellent awards in the “Chinese Bridge” Chinese proficiency competition at Pace University in New York City. Buck and Kopec performed Beijing Opera excerpts, with performance training courtesy of CICO. They won first and second places, respectively, in the senior division, while McMonagle won third place in the junior category, impressing the audience with a fluent speech and a lively Chinese yo-yo routine. Buck was invited to compete in the final round which will take place in July in China.

This year, CICO will also organize a free Chinese language and performing arts summer camp called “Sounds of China: Learn Chinese through Beijing Opera Performance” for students entering grades 6-12. “Sounds of China” aims to develop students’ abilities in basic Chinese conversation through a focus on learning Beijing opera. Campers learn Chinese and engage in Chinese culture-themed arts and crafts in the mornings, and learn Beijing opera in the afternoons while using their recently acquired language skills.

CICO organizes performances, Chinese language and opera classes, and other Chinese culture-themed activities throughout the year. To learn more about CICO, check out their superb short documentary on CICO’s website: http://www2.binghamton.edu/confucius-institute/.

A scene from “Stealing the Magic Herb” by CICO’s performance group.

FIT has Gone Google

Submitted by Dino Rodriguez, Coordinator, Office of International Programs

Fashion Institute of Technology has begun a migration to Google Apps for Education (GAFE). During the spring 2014 semester, FIT students were the first segment to be migrated with a significant number of faculty and staff. That migration has been very successful and students are happy with the additional email storage, added collaborative tools and innovative capabilities. The Office of International Programs at FIT has begun implementing GAFE with both their outbound and inbound study abroad students. Particularly successful features include:

Google Communities provides a local “community” where inbound exchange students may post, chat, and share experiences with other inbound candidates.

Google Calendar allows OIP to push crucial deadline dates and pivotal program dates into the students’ calendars, while controlling timely pop-up reminders displayed on the students’ mobile devices. Students no longer need to “find their program dates.”

Google Events allows OIP to create local Google Events on campus; invite students to informational meetings and provide live video feed to students not able to attend; students may join and participate in these events via their mobile devices.

Google Forms can collect application data, RSVPs, emergency contact information, assessment information and much more.

Google Sites is a simple and well-designed proprietary site for inbound exchange/visiting students; it provides a means of extending to partners abroad the FIT inbound application, instructions, costs, welcome videos, orientation dates, group discussions and much more.

Google Sites also provides FIT students with a means to localize all of their next steps, pre-departure instructions and documentation.

Google Drive provides a way to manage, share, and collaborate with students on a large number of pre-departure and instructional materials. Administrative documentation and other materials can be shared, updated, and always kept safe. Marketing material may be merged, and pushed via Gmail to the entire campus or select targeted groups.

Google Plus is a social network with unparalleled privacy settings which has attracted many students at FIT to engage one another by adding friends, faculty and staff into appropriate ‘circles’ to share, post, and comment on their experiences at FIT or abroad.

This is a fraction of what is possible with Google Apps for Education—OIP at FIT is proud to be a part of a worldwide movement of innovation and collaboration.

For additional information, see: Google for Education.
Global News from Around the System

Fulbright Enables Professor to Research, Teach in Moldova

Lenuta Giukin of SUNY Oswego’s modern languages and literatures faculty was awarded a Fulbright Scholarship last fall to Moldova in Eastern Europe, where she taught and researched the burgeoning film industry in the Romanian-and Russian-influenced nation. She also organized a roundtable at the Moldova Institute of International Relations and participated in seminars and workshops sponsored by the U.S. State Department.

Giukin, who teaches in the French program at Oswego, is a native of western Romania’s Banat region. Yet the homeland of her youth— influenced by Germans, Slavs and others—is in many ways worlds apart from Maryland-size Moldova, a 22-year-old nation between northeast Romania and southern Ukraine. “I felt familiar being there, but at times I felt as a foreigner,” said Giukin, who has been in the United States for 26 years. “In a way, Eastern Europe today is not a familiar territory to me.”

Moldova, which includes most of a region known as Bessarabia, formerly was the Moldavian Soviet Socialist Republic. The country gained independence in 1991 during the dissolution of the Soviet Union. It has preliminarily agreed to associate with the European Union, causing friction with Russia. The growing Moldovan film industry, increasingly successful in international film festivals, reflects the cultural push-pull. “Theirs is a transitional type of culture with an interesting cinema industry in both Romanian and Russian,” Giukin said. While there, she was able to interview filmmakers, producers and distributors. She attended two premieres, Igor Cobileanski’s “The Unsaved” and “Chisinău from Dawn to Dusk.”

Giukin, who also taught a course on English for managers, said she received positive feedback on offering the cinema course in languages other than Romanian or Russian and incorporating critical thinking skills and a class website. “One student who was also a professor said she felt free for once to speak French, because I was not stressing language mistakes, only communication,” Giukin said. “It was a great experience for me to work with students who were so interested in the topic.”

One of the challenges she and other higher-education faculty in Moldova face is the poverty of students, many of whom are from rural areas and have to work in order to continue their schooling in a nation known as Europe’s poorest. “It is a challenge to find a way to help these students stay in school and find a way to focus on their studies rather than working so hard to survive,” Giukin said.

SUNY Oswego Organizes Conferences with Overseas Partners

Submitted by Joshua S. McKeown, Director of International Education and Programs, SUNY Oswego

In May, SUNY Oswego students and faculty organized and presented at two distinct research conferences abroad in conjunction with our overseas partner universities.

The first conference—“SUNY Oswego-Jan Kochanowski Conference on Cultural Studies” is now in its fifth year. Five students joined two professors (Cristina Dragomir from Political Science, and Gregory Parsons from History) to travel to Kielce and Krakow, Poland. This year’s conference theme was immigration, minorities, and identity. Student papers were organized around that theme, and students from both SUNY Oswego and Jan Kochanowski University researched and presented together. Past conference topics included: Propaganda, Holocaust Studies, and Film.

The relationship between SUNY Oswego and Jan Kochanowski started in 2006 and is Oswego’s only partner university in Poland, with multiple faculty members in theatre, history, political science, and American studies from both institutions. The conference is held on both campuses in alternating years. Oswego looks forward to welcoming back their Polish partners and friends in spring 2015.

The second conference—“The SUNY Oswego-Shanghai Normal University Business Research Forum” debuted this year. Held on the campus of Shanghai Normal University in China, eight SUNY Oswego students and one professor (Hong Wan, from the School of Business) traveled to Shanghai after a semester of study and preparing their research papers in the areas of business and finance. Student research presentations covered topics including bit coin, insurance, housing endowment, international accounting standard, culture differences between China and US, e-commerce, online shopping, and sustainable air travel. While in Shanghai, the students toured the city, visited corporations and business partners, met with alumni, and presented their competitively-selected papers.

This conference resulted from a visit to SHNU by Provost and Vice President for Academic Affairs, Dr. Lorrie Clemo, and Director of International Education and Programs, Dr. Joshua McKeown, in November 2011 as the two institutions were embarking on their collaboration. SUNY Oswego and SHNU have exchanged visiting scholars, students, and now have developed this unique MBA and undergraduate research conference together. Oswego will welcome the SHNU student and faculty delegation to its campus in spring 2015.

Oswego’s Student Excellence Award Winners Study Abroad

Three recipients of the SUNY Chancellor’s Award for Student Excellence studied abroad on programs administered by Oswego campus.

Larissa Assam traveled to India on a Global Laboratory STEM summer research program. The native of Cameroon, West Africa is President and founder of the Minority Association of Pre-health Students’ Oswego chapter, has completed an internship at Oswego Hospital, job-shadowed physicians as a peer leader with CSTEP Health Connections and was named Peer Educator of the Year in 2012 by the Oswego chapter of the National Alliance of Black School Educators.

Lindsay King studied in both Beijing, China for a semester and in Cuba on a faculty led short program. A recipient of CAPA’s Jose Ramon Perez International Beijing Scholarship, King served as an international marketing intern for the Great Wall Club in that Chinese city. She also had study-abroad experiences in Istanbul and Havana.

Rhiannon Peshniak traveled to Kielce and Krakow, Poland to attend the SUNY Oswego–Jan Kochanowski Conference on Cultural Studies. With a historical research presentation in Kielce, Poland, and an anthropological one in Chicago, Peshniak has had her latest research project accepted by the American Association of Physical Anthropologists for presentation next month in Calgary. The two-time president of the Anthropology Club is a member of the Lambda Alpha and Phi Alpha Theta national honor societies.
Empire State Students Take Top Honor in Czech Competition

Submitted by Gavin Lowder, Interim Director, Center for International Programs, Empire State College

Once again this year, a team of Empire State College and University of New York Prague students has taken the top honor in the CFA (Chartered Financial Analyst) Institute Research Challenge. The successful team worked with Jan Hajek, a mentor from the local Prague business community. Under Hajek’s tutelage, and with ESC Professor Tanweer Ali’s support and guidance, the team advances to the next round of regional competition in Milan, Italy.

The CFA Institute Research Challenge offers students the unique opportunity to learn from leading industry experts and compete with peers from the world’s top finance programs. This annual educational initiative promotes best practices in equity research among the next generation of analysts through hands-on mentoring and intensive training in company analysis and presentation skills.

The Challenge gathers students, investment industry professionals, publicly traded companies and corporate sponsors together locally, regionally and globally for a real-world competition. Additionally, all participants are introduced to and held to the standard of the CFA Institute Code of Ethics and Standards of Professional Conduct.

Last year, the competition featured more than 3,500 students from over 775 universities worldwide. For more information about the competition, go to http://www.cfasociety.org/czechrepublic/Pages/ResearchChallenge.aspx.

Blended Learning Programs Increase Student Retention

Jeannine Mercer and Karolyn Andrews of SUNY Empire State College International Programs traveled to Dubai in early March to present a paper on social online learning at the sixth conference on e-Learning Excellence in the Middle East.

Mercer and Andrews discussed how they had supplemented courses and a summer residency in ESC’s Lebanon Residency Program with Facebook groups. In their presentation, “How Facebook Groups Enhance Social Cohesion among Students in Online and Blended Classroom Models,” they explained how the use of Facebook groups significantly increased student engagement with the course and residency material, as well as student satisfaction. The presentation was based on a case study, which was published in the conference proceedings.

Wikipedia defines blended learning as “a formal education program in which a student learns at least in part through online delivery of content and instruction with some element of student control over time, place, path or pace. While still attending a “brick-and-mortar” school structure, face-to-face classroom methods are combined with computer-mediated activities.”

The conference drew faculty and educational leaders from the Middle East and Northern Africa region and around the globe. Online learning trends were discussed, with a focus on student performance and retention. While many universities have seen a drop in enrollment since the global economic crisis in 2008, student retention has risen in blended programs. Interest in MOOCs (Massive Open Online Courses) has decreased, possibly due to the lack of human interaction. One university reported on creating its own MOOC as a learning experiment: the more it resembled a blended-learning program, the higher the retention rate they experienced. Students responded more when there was high instructor engagement in the discussion forum and preferred amateur videos from their own instructor, rather than professionally made videos.

“Learning online can be lonely,” said Andrews, as she introduced the presentation. “Perhaps that is why many universities say they are having more success with blended programs, which provide additional opportunities for students to connect with one another, their courses, and their instructors.”

SUNYIT’s International Student Services provides a unique activity during international student orientations, which helps create an immediate sense of campus community, belonging, cultural understanding and acceptance, and friendship. All new international students (freshmen, transfer, and graduate) are required to complete a three-hour ropes course experience. Through experiential education each new student becomes a part of a group of new students that participates in team building, problem solving, group dynamics, goal setting, communication skills, creating a plan of action, and collectively executing that plan. Through the use of a Challenge by Choice approach students are navigated between their “comfort” zone and their “panic” zone, staying in their “stretch” zone. The students are given problems that can only be solved with a fully engaged group.

Learning occurs quickly when students are challenged as a group and the group’s success is dependent upon each of the individuals to support each other. Cultural and personal differences, similarities, and strengths are processed by the group and help determine their success in their challenges. This approach has been used on the campus for over ten years and is consistently given the highest rating by new international students in orientation evaluations.