The 1976 Master Plan of the University requires that each campus individually, and the University as a whole, develop a clear set of missions against which to assess future directions.

We have begun the process with the State-operated campuses, through the transmission to them of specific Guidelines for the Development of Campus Mission Statements, (Memorandum to Presidents, Vol. 77, No. 6). A copy of this memorandum has been shared with you, and it indicates the kinds of analysis and response we will be asking you to make in the future.

You will note that any effective analysis of current service as an ingredient of a campus mission statement under these Guidelines requires a set of quantitative indicators of the type and levels of activity on a campus. It is therefore essential to us, as well as required by legislation, that we attempt to develop this data base as soon as possible. As you know, a task force of Community College representatives has been established to work with Neal Robbins and Sandy Gordon in developing this data base. Some campuses will be able to move more rapidly than others, and thus will sooner be able to participate in the University-wide preparation of campus mission statements.

In the spring of 1978 we will request those Community Colleges which have then completed development of their data to undertake the preparation of mission statements. We hope the remaining campuses will be able to respond before the end of 1978.

Although we will begin with the March 1977 Guidelines as a model, we hope, through consultation with you, your Academic Vice Presidents, and the Faculty Council of Community Colleges, to effect such changes and alterations in the Guidelines as will make them more applicable to Community Colleges. This consultation process will take place between now and the fall of this year so that approved guidelines may be ready for your use early in 1978.
If you have any comments or suggestions about this procedure, we would be pleased to hear from you.

Loren Baritz

This Memorandum addressed to:
Presidents, Community Colleges

Copies for Information to:
Presidents, State-operated Campuses
Deans, Statutory Colleges
President Rose
Vice President Cook