

2012

STATE OF THE
UNIVERSITY
ADDRESS

GETTING DOWN TO BUSINESS

The SUNY logo is located in the bottom right corner. It consists of a white circular arc that is open at the top, with the word "SUNY" written in a white, sans-serif font inside the circle.

SUNY

DELIVERING OUR MESSAGE



FINDING SUNY'S CHAMPION

Building a New NY...with you

2012 State of the State Address

Governor Andrew M. Cuomo



Pride

Pride

**Charge from the
Board of Trustees:**

**The SUNY
Strategic Plan**



WHERE WE BEGAN – YEAR ONE

PHASE 2 Statewide Conversations



Group of 200 traveled to
eight Town Hall-style meetings
across the state



Big Hairy Audacious Goal:

SUNY will be a key engine of revitalization for New York State's economy and enhance the quality of life for the state's citizens

The SUNY logo is located in the bottom right corner of the slide. It consists of the word "SUNY" in a white, bold, sans-serif font, positioned inside a white circular arc that is partially cut off by the edge of the frame.

SUNY

WHERE WE BEGAN – YEAR ONE

SUNY and the
Entrepreneurial Century



SUNY and the **Seamless
Education Pipeline**



SUNY and an **Energy-
Smart New York**



SUNY and a
**Healthier
New York**



SUNY and
the **World**



SUNY and the **Vibrant Community**



WHERE WE BEGAN – YEAR ONE

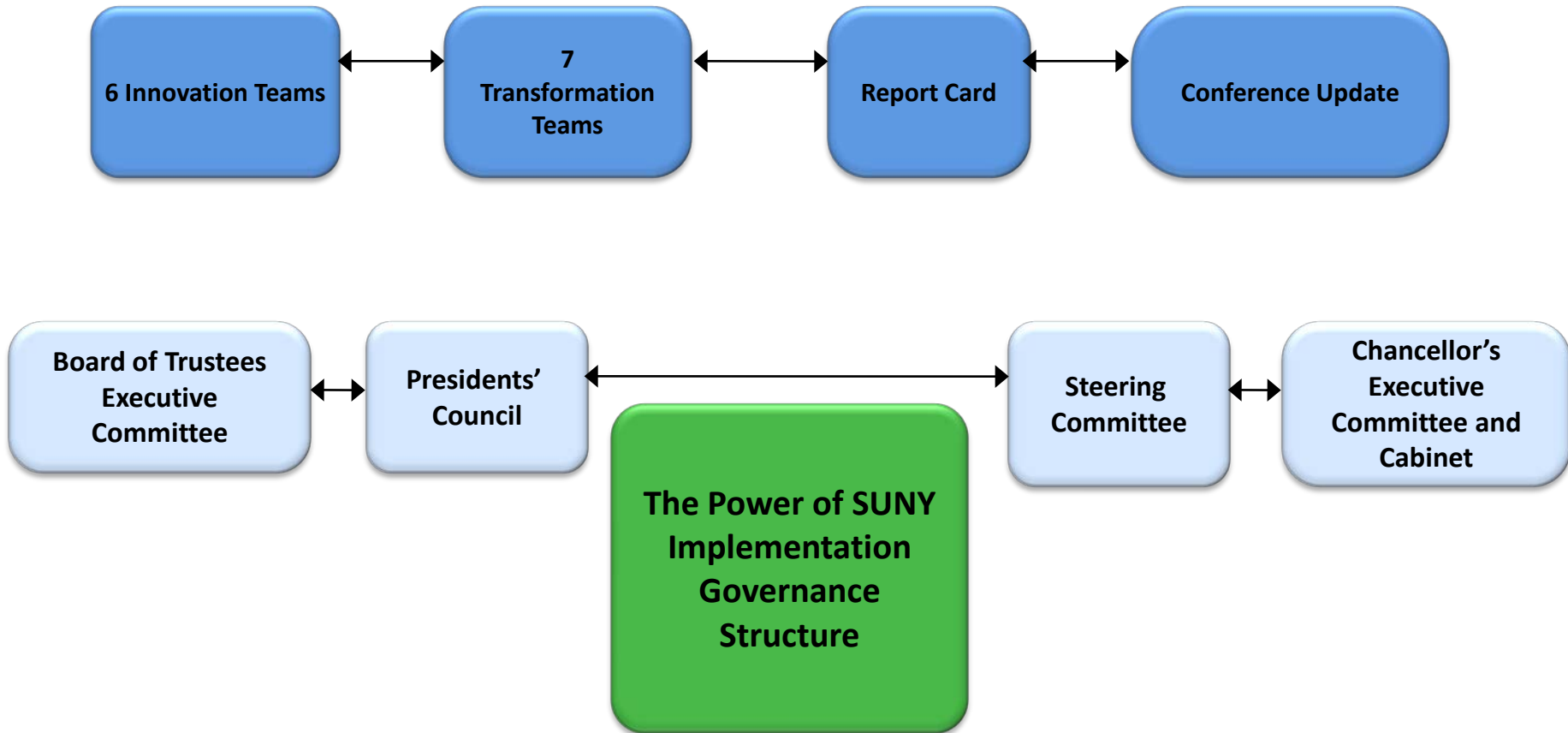
PHASE 3: Launch of the Power of SUNY



- 11 locations
- 93 speakers
- 1500 participants
- 40 speeches to stakeholder groups around New York



WHERE WE BEGAN – YEAR TWO



Refinement, Improvement, Understanding and Buy-In

WHERE WE BEGAN – YEAR TWO

6 Innovation Teams



SUNY and the Entrepreneurial Century
SUNY and the Seamless Education Pipeline
SUNY and a Healthier New York
SUNY and an Energy-Smart New York
SUNY and the Vibrant Community
SUNY and the World

7 Transformation Teams

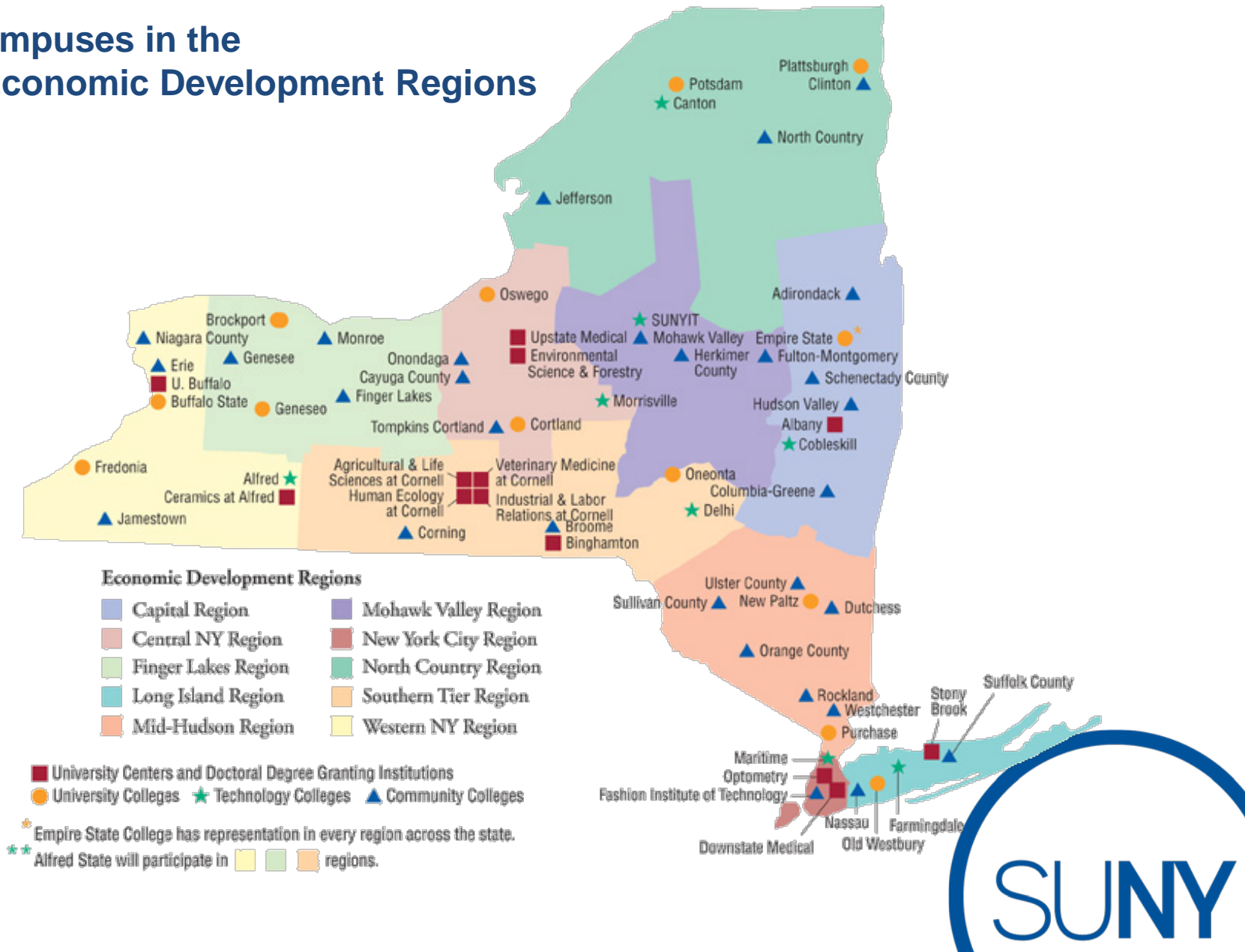


Academic Excellence
Strategic Enrollment Management
Budget Task Force
Leadership Development
Innovative Instruction
Information Technology
Shared Governance



WHERE WE BEGAN – YEAR TWO

SUNY Campuses in the 10 NYS Economic Development Regions





) DISCOVERING SYSTEMNESS



SUNY

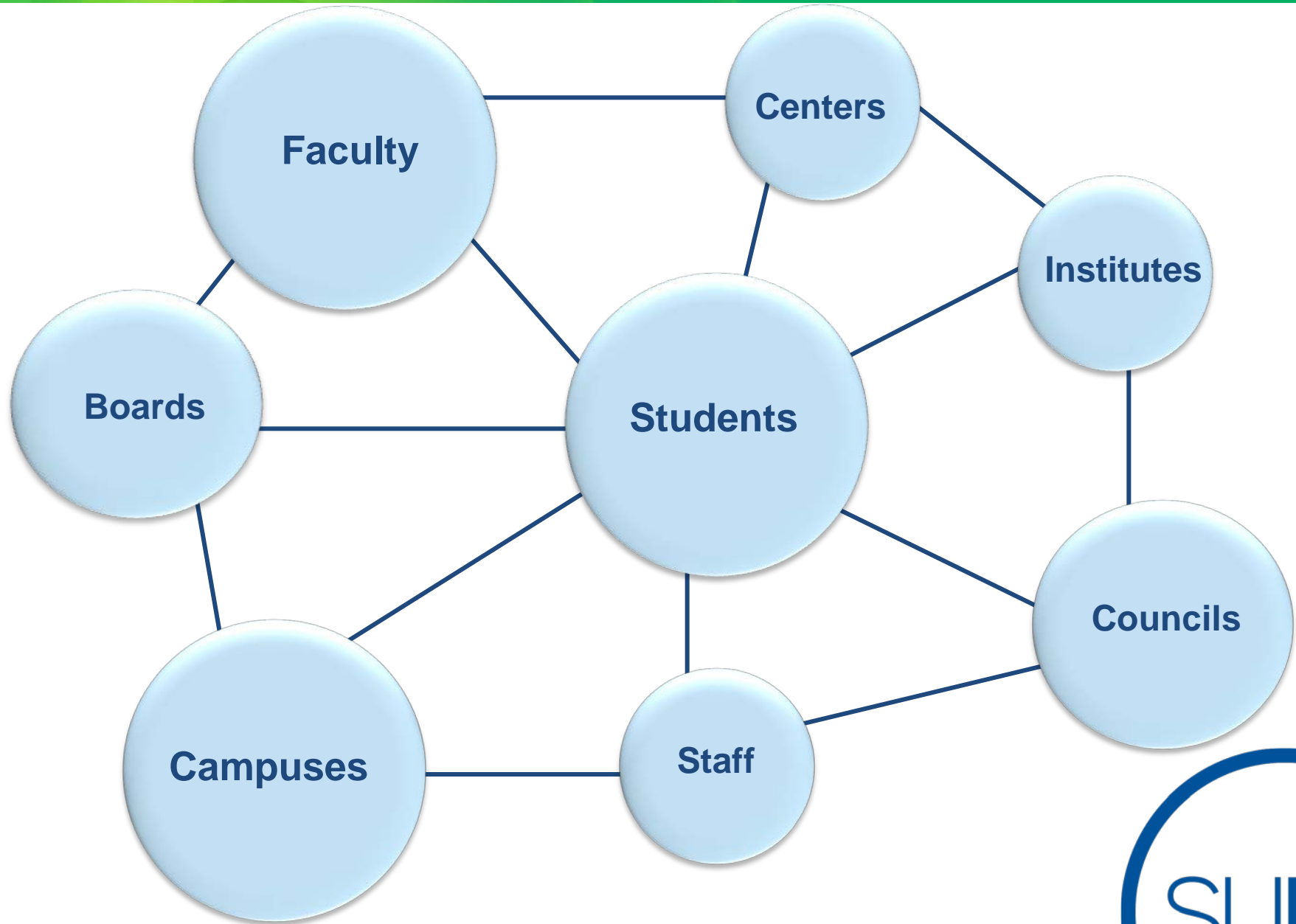
systemness ['sɪs-təm-nəss] n

1. the coordination of multiple components that when working together create a network of activity that is more powerful than any action of individual parts on their own.

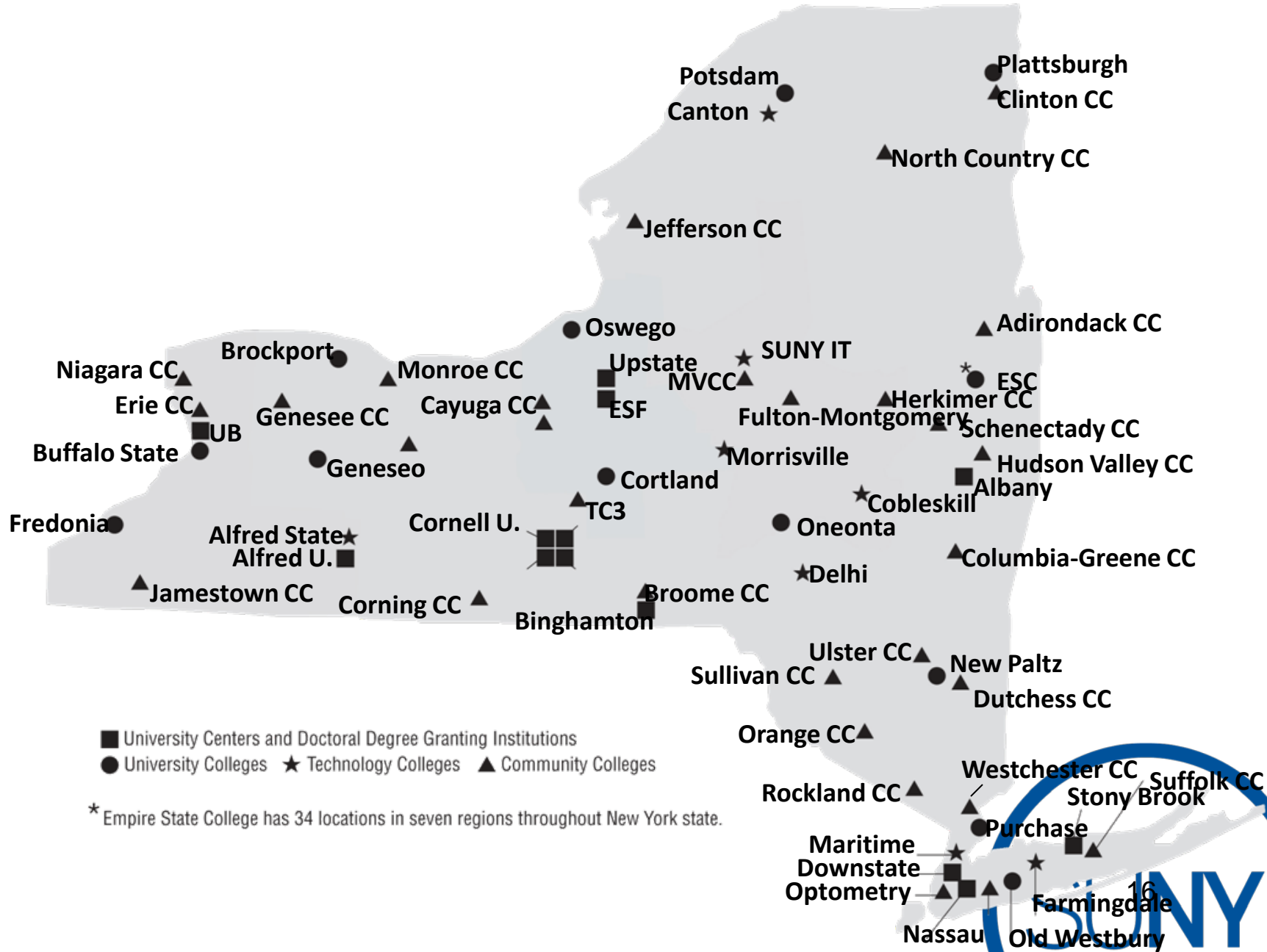
**THE WHOLE IS GREATER THAN
THE SUM OF THE PARTS!**



DISCOVERING SYSTEMNESS – YEAR THREE



DISCOVERING SYSTEMNESS YEAR THREE



DISCOVERING SYSTEMNESS – YEAR THREE

REGIONAL CAMPUS SHOWCASE DAYS



Mid-Hudson Region



North Country Region



New York City Region



Long Island Region



In SYSTEMNESS, there
is GREAT STRENGTH

SUNY

2012

**WE MUST
GET DOWN TO BUSINESS**



WHY BUSINESS THINKING
IS NOT THE ANSWER

GOOD TO GREAT
AND THE
SOCIAL SECTORS

A Monograph to Accompany
Good to Great

JIM COLLINS



“A culture of discipline is not a principle of business; it is a principle of greatness.”





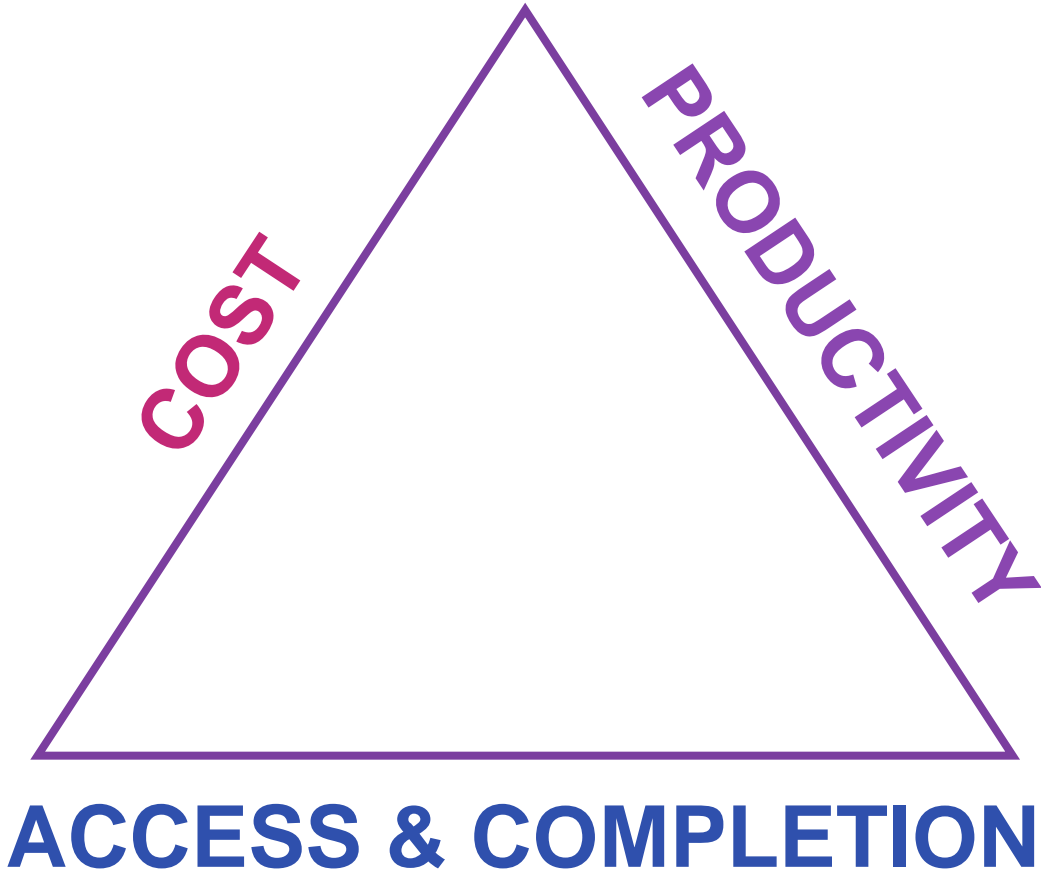
) BREAKING OUT OF
THE IRON TRIANGLE

SUNY

BREAKING OUT OF THE IRON TRIANGLE



BREAKING OUT OF THE IRON TRIANGLE



CONTROLLING COSTS

+

INCREASING PRODUCTIVITY

=

ENSURING ACCESS & COMPLETION



COST



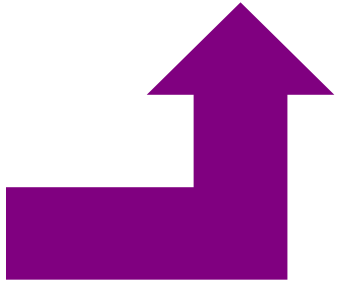
COST – SHARED SERVICES



COST – SHARED SERVICES



SUNY
Cobleskill



 Delhi
STATE UNIVERSITY of NEW YORK



STRATEGIC SOURCING



NYS OFFICE OF GENERAL SERVICES

Serving New York



**5% of Administrative Spending
to
ACADEMICS and STUDENT SERVICES**

**\$100 Million for
INSTRUCTION**



PERFORMANCE- BASED ALLOCATION



COST – PERFORMANCE-BASED ALLOCATION

\$ in Millions

Reductions To Date

	State Operated	Statutory	Community Colleges	Hospitals	Total
2008-09	(\$201.8)	(\$13.0)	(\$0.8)	(\$140.4)	(\$356.0)
2009-10	(193.2)	(17.3)	(12.1)	(127.8)	(350.4)
2010-11	(174.0)	(19.2)	(43.1)	(202.9)	(439.2)
2011-12	(131.4)	(18.6)	(20.3)	(119.1)	(289.4)
Total	(\$700.4)	(\$68.1)	(\$76.3)	(\$590.2)	(\$1,435.0)



**Finance &
Administration
Strategy
Team**



COST – PERFORMANCE-BASED ALLOCATION

SUNY The State University of New York

SUNY and The Entrepreneurial Century

SUNY will continue entrepreneurial thinking across our entire learning landscape, helping create and sustain businesses in research, practice and policy.

Learn more on our subject page




SUNY The State University of New York

SUNY and A Seamless Education Pipeline

SUNY offers education in New York State as a pipeline that leads from high school to college, graduate school, and into the workforce to create the jobs that sustain our lives.

Learn more on our subject page



SUNY The State University of New York

SUNY and A Healthier New York

A SUNY degree and SUNY health care enterprise has enormous potential to increase public health, economic impact, and global influence.

Learn more on our subject page

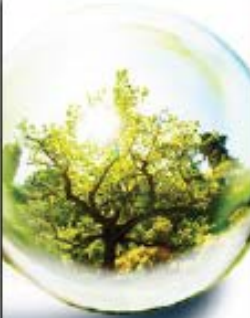


SUNY The State University of New York

SUNY and An Energy Smart New York

Advancing sustainability through education and high-tech research. SUNY will lead the way in green energy. SUNY will be the center of innovation for the state.

Learn more on our subject page

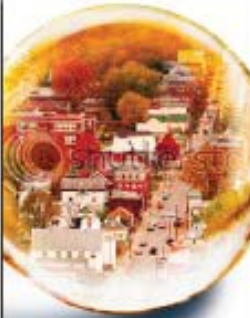


SUNY The State University of New York

SUNY and The Vibrant Community

A vibrant culture and an engaged faculty. SUNY will be an exciting, vibrant presence in every corner of the business and research world.

Learn more on our subject page



SUNY The State University of New York

SUNY and The World

SUNY will continue to be a global leader in research and education. SUNY will be the center of innovation for the world.

Learn more on our subject page





COST – SYSTEMS INTEGRATION



Microsoft[®]

SUNGARD[®]
HIGHER EDUCATION



Blackboard

ORACLE[®]



COST – SYSTEMS INTEGRATION



**SUNY's IT Transformation Team
2013-14 Systems Integration**



PRODUCTIVITY

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SUNY

PRODUCTIVITY – DELIVERING ON 6 BIG IDEAS

SUNY and the
Entrepreneurial Century



SUNY and the Seamless
Education Pipeline



SUNY and an Energy-
Smart New York



SUNY and a
Healthier
New York



SUNY and
the World

SUNY and the Vibrant Community





the Power of

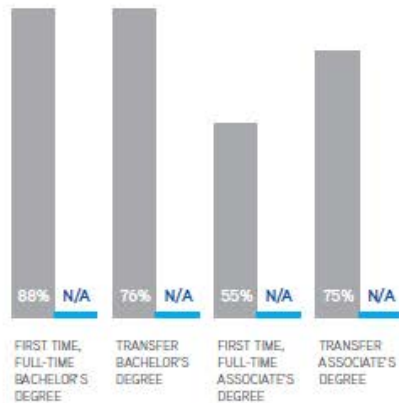
SUNY

REPORT CARD
FALL 2011

PRODUCTIVITY – DELIVERING ON 6 BIG IDEAS

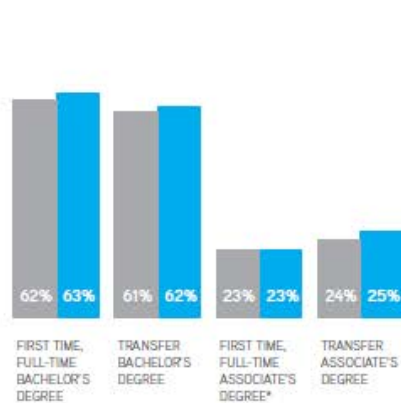
To Learn

SUNY SUCCESS



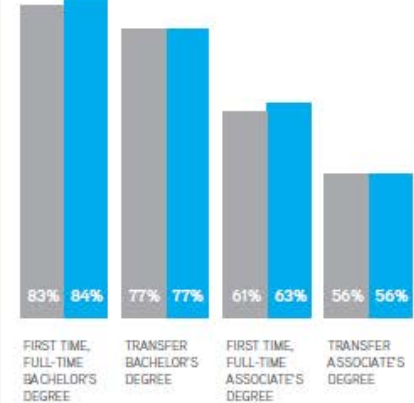
NOTE: SUNY Success Rates are not available for the 2009-2010 academic year because of data warehouse migration.

GRADUATION RATES

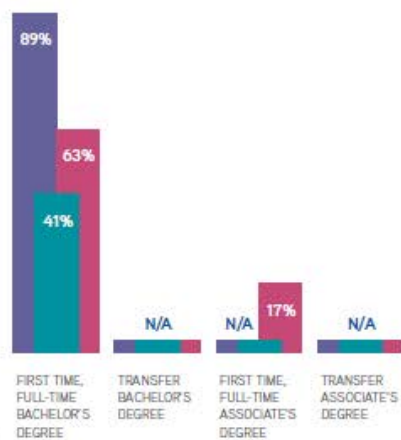


NOTE: *Figures from 2008-2009 are restated.

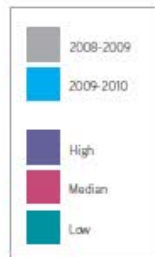
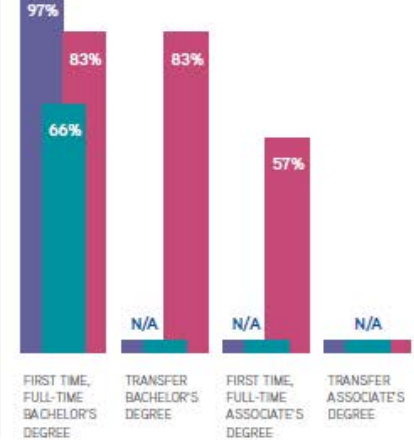
RETENTION RATES



NATIONAL COMPARISON Graduation Rates



NATIONAL COMPARISON Retention Rates



PRODUCTIVITY – ELIMINATING REMEDIATION

8 SUNY TECHNOLOGY CAMPUSES

\$63.6 M in State Support



REMEDICATION SPENDING AT SUNY

\$70 Million



PRODUCTIVITY – ELIMINATING REMEDIATION



Early Childhood Education

K-12 Education
Create technology-enabled learning environments that get results.

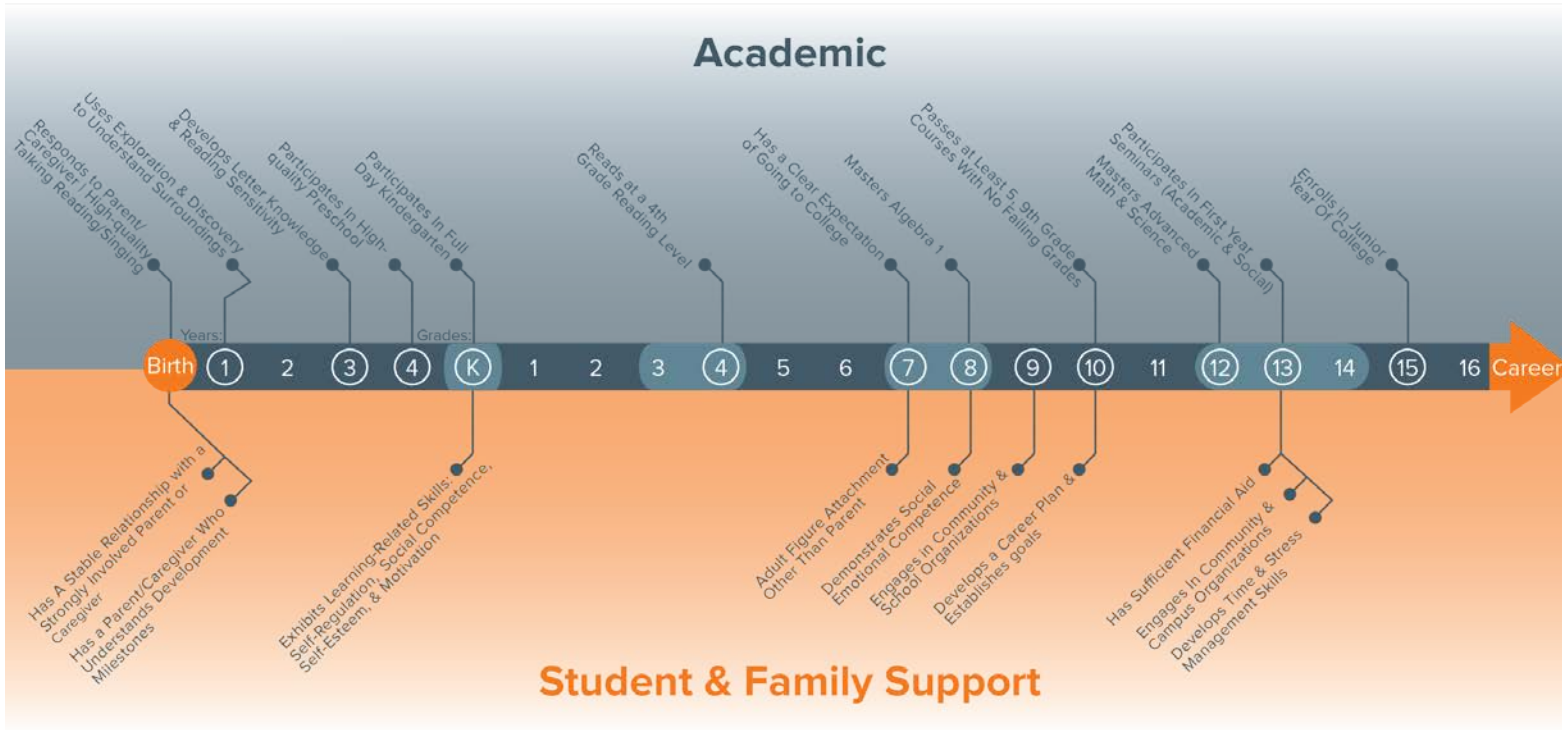
Three middle school students smiling and looking at a green line graph on a screen.

PRODUCTIVITY – ELIMINATING REMEDIATION

Student Roadmap to Success



Academic



Key Transition Areas
 Benchmarks

Researched by the
 University of Cincinnati
 © Strive 2011



STRATEGIC ENROLLMENT MANAGEMENT



PRODUCTIVITY – STRATEGIC ENROLLMENT MANAGEMENT



SUNY is a powerful economic engine for the New York State economy

*Minimum Annual
Economic Impact of
SUNY in New York State
(2008-09)*

\$19.8 Billion
in economic output

173,000
jobs supported

\$460 M
in state and local taxes generated

Return on investment for every dollar of state funding = \$5.10

SUNY cultivates an innovation economy for New York State, creating high-paying jobs as it makes new discoveries and educating a workforce prepared to take those jobs.



SUNY alumni
living in New
York State **1.6 M**

*...that's 4 SUNY alumni for every
10 jobs in the state requiring a
college degree or advanced skill*

SUNY degrees
granted in
'08-'09 **78,800**

*...that's 30 percent of all college
degrees granted in the state*

NY'S FUTURE WORKFORCE





HIGH NEEDS



ACCESS & COMPLETION

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SUNY

ACCESS & COMPLETION – TRANSFER MOBILITY





**2013
SEAMLESS TRANSFER
for all AA and AS
Degrees**

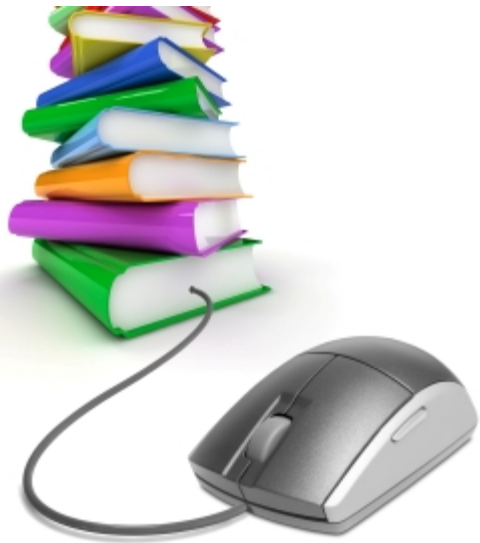


ACCESS & COMPLETION – DISTANCE LEARNING

OPEN SUNY

SUNY

ON-LINE EDUCATION

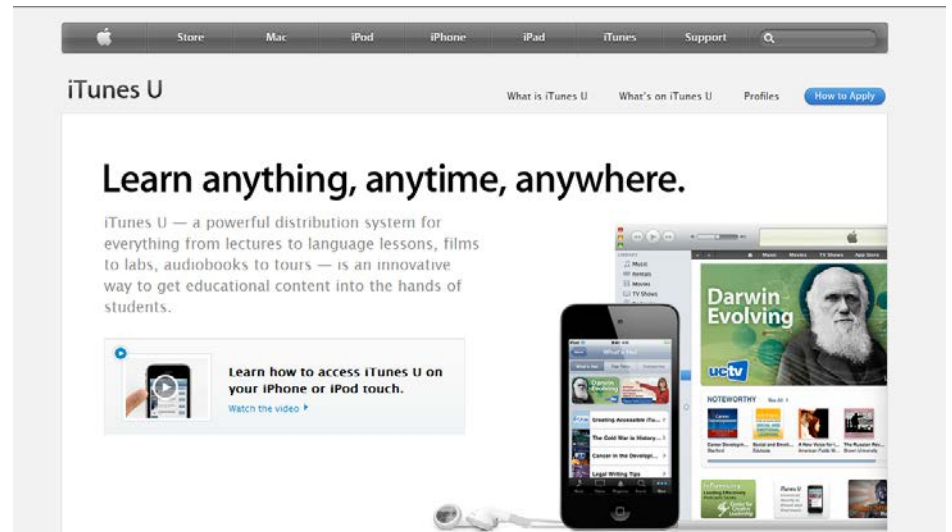


ACCESS & COMPLETION – DISTANCE LEARNING



EMPIRE STATE
COLLEGE

STATE UNIVERSITY OF NEW YORK



COMPLETION



ACCESS & COMPLETION – COMPLETION RATE TARGETS



“Educating more people, and educating them better is simply the best bet any society can make.”

DAVID LEONHART

SUNY



**GETTING DOWN TO
BUSINESS**

SUNY

“Greatness is not a function of circumstance. Greatness is largely a matter of **conscious choice, and discipline.”**

JIM COLLINS

SUNY

“This is not a question of tinkering around the edges...we have to fundamentally re-imagine how government operates.”

GOVERNOR ANDREW M. CUOMO

SUNY

GETTING DOWN TO BUSINESS

CONTROL COSTS

- Shared services
- Performance-based allocations
- Systems integration

INCREASE PRODUCTIVITY

- Delivering on 6 Big Ideas
- Eliminate remediation
- Strategic enrollment management

ENSURE ACCESS & COMPLETION

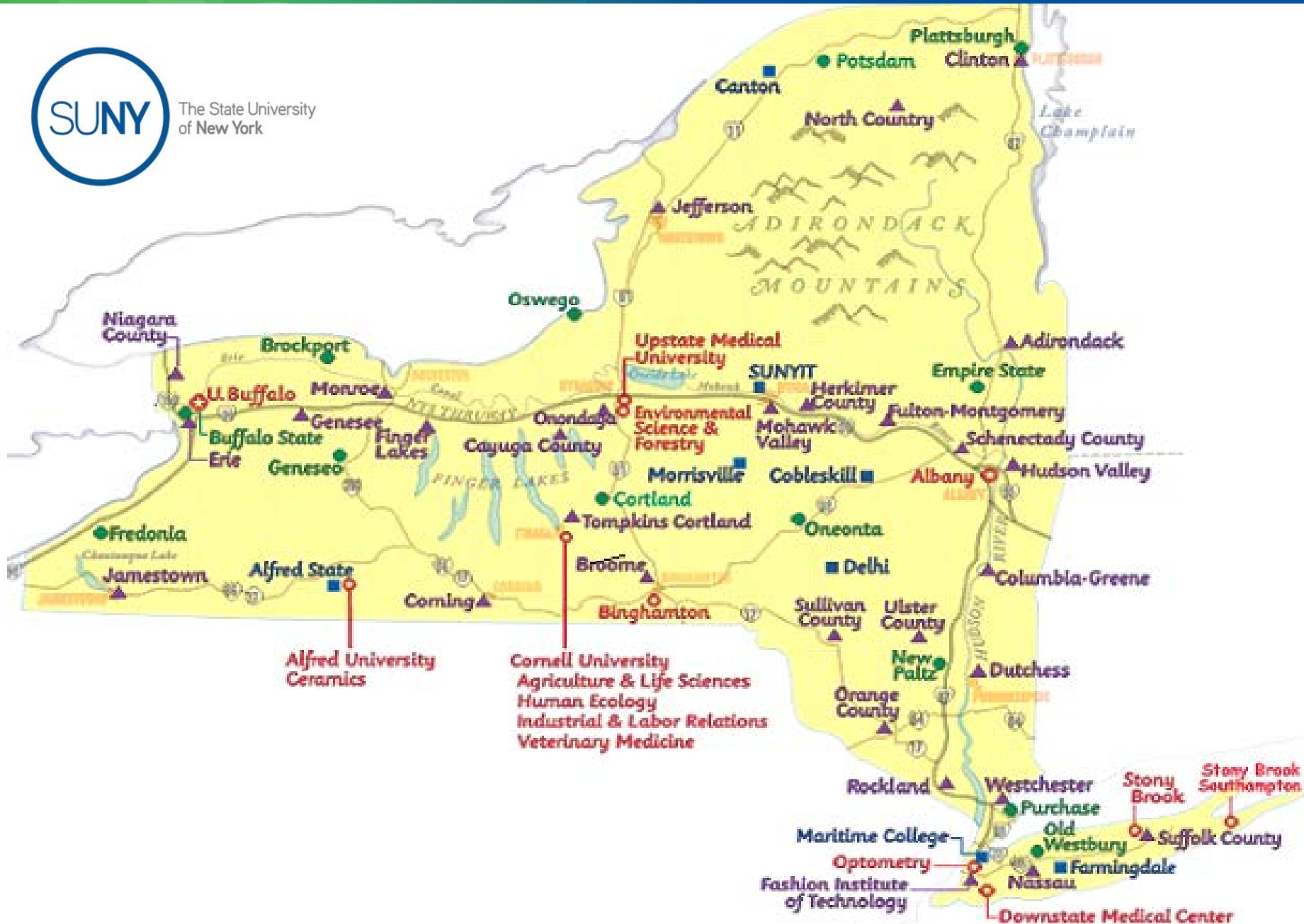
- Transfer mobility
- Distance learning
- Completion rate targets



GETTING DOWN TO BUSINESS



The State University
of New York



GETTING DOWN TO BUSINESS

*Lead Brd. Committee

<p><u>CONTROL COSTS</u> TEAMS</p>	<p><u>INCREASE PRODUCTIVITY</u> TEAMS</p>	<p><u>ENSURE ACCESS & COMPLETION</u> TEAMS</p>
<p><u>Shared Services:</u> Chair- David Lavallee</p> <p>LEAD - Shared Services Task Force BRD - *Academic Affairs /Finance and Administration Committees</p>	<p><u>Delivering on 6 Big Ideas:</u> Chair-Kaitlin Gambrill</p> <p>LEAD – Chancellor’s Cabinet BRD – Executive Committee</p>	<p><u>Transfer Mobility:</u> Chair-David Lavallee</p> <p>LEAD – Student Mobility Steering Committee BRD – Academic Affairs Committee</p>
<p><u>Performance-Based Allocations:</u> Chair- Brian Hutzley</p> <p>LEAD – Fin. & Adm. Strategy Team (FAST) BRD – Executive Committee</p>	<p><u>Eliminate Remediation</u> Chair – Johanna Duncan Poitier</p> <p>LEAD – TBD BRD – *Education, College Readiness and Success/Academic Affairs Committees</p>	<p><u>Distance Learning</u> Chair – Nancy Zimpher</p> <p>LEAD – TBD BRD – Executive Committee</p>
<p><u>Systems Integration:</u> Chair- Brian Hutzley</p> <p>LEAD – Shared Services Task Force/IT Trans. BRD – Finance and Administration Committee</p>	<p><u>Strategic Enrollment Management</u> Chair – David Lavallee</p> <p>LEAD – Strategic Enrollment Mgt. TF BRD – Academic Affairs</p>	<p><u>Completion Rate Targets</u> Chair – David Lavallee</p> <p>LEAD – Academic Excellence Trans. BRD – *Academic Affairs/Education, College Readiness and Success Committees</p>

