• What is Open SUNY?
  – Open SUNY Strategy and Scale
  – Open SUNY 2.0
  – Open SUNY+

• Open SUNY Services
  – Campus Leaders
  – Students
  – Faculty
Open SUNY aims to provide students with the nation’s leading online learning experience. Open SUNY aims to draw on the Power of SUNY and support campuses and faculty to:

- Dramatically expand access to higher education
- Raise completion rates
- Prepare students for success in their lives and careers, and contribute to the economic success of New York State and beyond
**Open SUNY Mission**

**Open SUNY** will lead the SUNY System in the advancement of online learning at both the campus and system level with primary emphasis on the Completion Agenda by:

- Providing exemplary models for online program development and campus provided services
- Delivering high quality, cost-effective services to support campus online learning operations
- Advocating for SUNY-wide policy, infrastructure, and resources in support of online learning
- Promoting and engaging in research and innovation in online learning

**Open SUNY Serves:**

- **Online students** and those who support online students
- **Faculty who teach online** and those who support Faculty who teach online
- **Campus leaders** in achieving campus goals for online learning
- **NYS Employers** with workforce development and continuing education needs
500+ Online Programs from 42 Campuses
# of students taking 50% or more of their courses online annually is increasing
Open SUNY Scale

# of course sections offered online is increasing annually
• Learners come with a wide range of educational needs based on where they are, with what they want to achieve – we need more options beyond full degrees and certificate programs

• More emphasis on new strategies for meeting the needs of learners where they are with what they need to advance and thrive, including:
  • Prior Learning Assessment
  • Adaptive learning platforms
  • Competency-based education
  • Stackable micro-credentials

• Beyond Online – leveraging physical facilities for blended learning opportunities
### Open SUNY+ Signature Elements

<table>
<thead>
<tr>
<th></th>
<th>Students &amp; faculty</th>
<th>Institution &amp; infrastructure</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>Personalized student services</strong> to minimize time to degree and promote student success</td>
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<td>2</td>
<td><strong>Engaging learning experiences</strong> based on <em>industry-relevant content</em> in “High Needs” or “High Demand” areas</td>
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<td>3</td>
<td><strong>Comprehensive faculty support</strong> to ensure quality in course design, development, and delivery</td>
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<td>4</td>
<td><strong>Robust technology environment</strong> for online learning and <em>effective/innovative uses of technology enablers</em> in all aspects of the online program</td>
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<td>5</td>
<td><strong>Institutional commitment to quality assurance</strong> for online learning</td>
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<td>6</td>
<td><strong>Assessment of program effectiveness</strong> to enable continuous quality improvement</td>
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<td>7</td>
<td><strong>Strategic commitment to growth</strong> supported by <em>robust financial model</em> to ensure scalability of resources as enrollments grow</td>
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Open SUNY Student Supports

Concierge Model
Online Readiness
Online Orientation
Early Alerts and Monitoring
Online Tutoring
Help Desk
Early Alerts Initiative

Goals

• Establishment of new shared service and new model
• Identification of system level metrics for early alerts
• Test of stepped implementation process for cohort with formal mentor role
• Enhanced guidance for new campuses
• Support to build capability of mentor campuses
• Building the community of practice
Cohort 1 Schools

- Buffalo State College
- Fulton-Montgomery CC
- Herkimer CC
- Jefferson CC
- Morrisville State College
- Schenectady CCC
- Sullivan CCC

Mentor Campus Team

- Dutchess CC
- SUNY Broome CC
- Finger Lakes CC
- Monroe CC
- Mohawk Valley CC
- SUNY Oswego

- Faculty Mentor Group
Open SUNY Campus Supports

• Open SUNY Institutional Readiness Process
• Open SUNY Enrollment Planning Roundtable
• Open SUNY Program/Course Navigator
  • http://open.suny.edu
Open SUNY Campus Supports

- U-Wide Technology Procurements
- LMS Application Support and Help Desk (Blackboard and ANGEL)
- Innovative Instruction Technology Grants (IITG)
- SUNY Performance Improvement Fund Grants
50+ campuses engaged at some point in the process

25 have completed sessions on campus, including 12 who have an implementation plan in place
Launched new website in August 2016

13,143 leads from 9,533 unique prospects

Increase in leads from ~40 per month to 1500-2000 per month
Prospective Student Demand

Opportunities for New Program Development:

- Professional master’s degrees
- Bachelor’s completion programs
Open SUNY Faculty Supports

- FACT2 Task Group on Micro-Credentials
- Open SUNY Center for Online Teaching Excellence (COTE)
Expected Outcomes/Deliverables (DRAFT)

- A set of tools and frameworks for administrators and faculty to use when considering the establishment of a Micro-Credentialing initiative.

- Educational resources (including Professional Development for Staff & Faculty) to support the development of high-quality and meaningful micro-credentials within SUNY and its campuses. These educational resources could include, but not be limited to, a website, videos, a self-paced, modular, online course (granting a badge) as a deliverable.

- A community of practice to support campuses in the adoption of micro-credentials. (Including a plan for how it will be sustained and accessible)
<table>
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<tr>
<th>Task Group Membership</th>
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<tr>
<td><strong>SUNY System Liaison:</strong> Carey Hatch</td>
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<tr>
<th>Chair: Jill Pippin, SUNY Oswego</th>
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<th>Ken Lindblom, Stony Brook</th>
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<tr>
<td>Nan Travers, Empire State</td>
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<td>Stan Skrabut, Jamestown CC</td>
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<td>Steven Tippett, SUNY System Admin</td>
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<tr>
<td>Christine Fogal, Monroe CC</td>
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<td>Martha Hubbard, Tompkins Cortland CC</td>
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<td>Chuck Spuches, ESF</td>
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<td>Franca Armstrong, Mohawk Valley CC</td>
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<td>Eric Skowronski, Fredonia</td>
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<td>Jeanne Eschbach, Corning CC</td>
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<td>Debbie Moeckel, SUNY System Admin</td>
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<td>Kim Scalzo, SUNY System Admin</td>
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<td>Michael Difonzo, Buffalo State</td>
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<td>Alex Pickett, SUNY System Admin</td>
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<td>Chris Price, Brockport/SUNY System Admin</td>
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<td>Mindy Kole, Ulster CC</td>
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<td>Virginia Stoefel, Dutchess CC</td>
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<td>Beth Todd, Potsdam</td>
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<td>David Kohn, Orange CC</td>
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<td>Kelly Jackson, Purchase</td>
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Open SUNY Center for Online Teaching Excellence

Course Supports

Community of Practice

Competency Development

Research & Innovation
OS COTE Community of Practice

- http://cotecommunity.open.suny.edu - engage
- https://commons.suny.edu/cotehub/ - connect
- http://open.suny.edu/gazette - subscribe

http://commons.suny.edu/cote/community-of-practice-across-suny/
Fundamentals of online teaching & learning

Core online competency development

Advanced online competency development

Online pedagogy certification

Instructional design certification

New development opportunities

Building on existing faculty development format and structure
OS COTE Competency Development

- Online Instructional Designer Certificate Program - OLC partnership
- BlendKit – Partnership with UCF/Educause
- The N2OL Certificate Program
- The OPEN SUNY Course Quality Review (OSCQR) Rubric
- Open Educational Resources (OERs)
- Universal Design for Learning and Web Accessibility: Meeting the Needs of All Students
- Blackboard Tests: Going Beyond Multiple Choice
- Rubrics as a Tool to Monitor and Evaluate Student Interaction and Performance
- Monitoring Student Success: Running Reports and Using the Blackboard Learn Retention Center
Research links
http://www.sunyresearch.net/php/
http://www.sunyresearch.net/hplo/
http://www.sunyresearch.net/hplo/?page_id=13
Adapted from Credly: badge types 2016

<table>
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<tr>
<th>Acknowledge or Commemorate</th>
<th>Endorse or Recognize</th>
<th>Honor or Award</th>
<th>Verify or Validate</th>
<th>Credential or Certify</th>
<th>Authorize or License</th>
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https://commons.suny.edu/cotehub/
Kim Scalzo
kim.Scalzo@suny.edu
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