

# SUNY Global News

Issue #2: October 2012

SUNY

The State University  
of New York

## SUNY Global Online

### Global Affairs

(<http://www.suny.edu/global/>)

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(<http://www.suny.edu/InternationalPrograms/>)

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## From the Vice Chancellor: Leveraging 'Systemness' Globally



Since the start of the academic year, I have been working with the SUNY and the World strategic planning team to set 3-5 year "Metric Targets," which will soon be released. Our discussions have given me an opportunity to

reflect on SUNY's considerable achievements in the area of international education, and to strategize with campus colleagues about where we are going. I look forward to sharing these internationalization targets with all of you soon. But even more so, I am excited that in the next phase we will begin working together to make these aspirations a reality through an intensified campus-level internationalization planning process.

As many of you are aware, our 2011 white paper, SUNY and the World: Toward Comprehensive Internationalization ([http://www.suny.edu/powerofsuny/meetings/files/20110408materials/World\\_20110408.pdf](http://www.suny.edu/powerofsuny/meetings/files/20110408materials/World_20110408.pdf)) drew a roadmap

for the future of international education at SUNY. This roadmap is focused primarily on four areas:

- › Education abroad
- › International student enrollment
- › Foreign language learning
- › Economic impact of international research, engagement and enrollment

We recently learned that the SUNY and the World team's proposal to launch a series of workshops on campus internationalization has been approved. This will now allow the team to initiate a dialog on campus internationalization and to work with you as you adapt the SUNY and the World objectives to the campus-level. This outreach activity will allow us to learn from you as well as to share ideas about how we can most effectively engage with the world beyond our borders and prepare global citizens to work here in New York State.

I invite you to learn more about the work of the SUNY and the World team on the strategic planning website (<http://www.suny.edu/powerofsuny/>). I welcome your comments and input on the road ahead.

## First SUNY-wide Alumni Networking Reception Held in Turkey

More than 150 SUNY alumni gathered on June 18 for the first SUNY-wide alumni networking reception outside of the United States. The event was held at the Conrad Hotel in Istanbul, within sight of the historic Bosphorus Strait at the crossroads of Europe and Asia. Turkey was a most fitting location for this milestone event, given the significant ties between SUNY and higher education partners in Turkey. Many of the evening's attendees were graduates of the 27 degree programs that comprise the Andrew Heiskell award-winning SUNY Turkish dual diploma program, which together enroll some 1,800 students and have produced more than 1,000 graduates since 2003.

Chancellor Zimpher hosted the reception, welcoming alumni and encouraging them to utilize to the fullest their SUNY connections.

"Perhaps many of you did not know this, but there are more than 2.7 million SUNY alumni throughout the world," she said. Chancellor Zimpher was joined by Muhammed Şahin, president of SUNY's long-standing partner institution, Istanbul Technical University, as well as Acting Consul General Win Dayton and Ms. Sevil Sezen from the U.S. Consulate General in Istanbul, SUNY Vice Chancellor Mitch Leventhal, and additional SUNY representatives including Katharine Krebs, Vice Provost for International Education at Binghamton, Jennifer LoTurco, Assistant Vice Chancellor for External Affairs, and Lori Thompson, Director of SUNY's Office of International Programs. The event was organized by Yigit (Ben) Balkaya, Director of SUNY's Ankara Office.

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## FALL EVENTS

Event/Opportunities  
for SUNY faculty/staff

### › October 16-23

Lecture Series by Hilary Corna, author of *One White Face. Create Your Own Opportunity and Embrace Your Potential; I Dare.*

Merging cross-cultural and diversity issues with career planning, this will empower students to define their path and make their own opportunity, to find their place in this world.

October 17-Jamestown CC

October 18-Binghamton

October 19-Cayuga CC

October 20-TC3

October 22-Morrisville

October 23-Cobleskill and  
Oneonta

For additional info email  
alena.rodick@suny.edu

### › November 12-16

International Education Week

### › November 12-16

Lecture series by Raif Shwayri, CEO of Al-Kafaat Foundation in Lebanon and recipient of 2012-13 SUNY John W. Ryan Fellowship.

The role of education in developing stability in the Middle East, and the history of Al-Kafaat Foundation, which has fostered change in Lebanon through accessible services and education for special needs students and the socially/economically disadvantaged.

November 12-Nassau CC

November 13-Monroe CC

November 14-Binghamton

November 15-Cobleskill

November 16-SUNY Global  
Center, NYC

For more info email  
rosemary.ortlieb@ncc.edu

## Alumni Networking Reception . . . Continued from page 1

Alumni ranging from recent graduates to seasoned professionals were in attendance, representing seven SUNY institutions: the University at Albany, Binghamton University, the University at Buffalo, Empire State College, the Fashion Institute of Technology, SUNY Maritime and SUNY New Paltz. More information on the SUNY Turkish Dual Diploma programs is available at ([www.suny.edu.tr](http://www.suny.edu.tr)).

A "SUNY in Turkey" Facebook page has been created to serve as a forum and source of information for prospective and current students, and to help SUNY alumni remain connected.

Visit the page at (<https://www.facebook.com/pages/State-University-of-New-York-SUNY-in-Turkey/126486560823796?ref=hl>).



With the Bosphorus Strait in the background, Chancellor Zimpher addresses SUNY alumni in Turkey.



Encouraging participants to utilize to the fullest their SUNY connections, the Chancellor said, "Perhaps many of you did not know this, but there are more than 2.7 million SUNY alumni throughout the world."

## CAFI-Creating Unique Study Abroad Programs

The Chancellor's Award for Internationalization (CAFI) supports the development of new and innovative study abroad programs, to increase student opportunities for academic experience in countries that are less commonly visited, and to explore underrepresented academic disciplines in study abroad. For academic year 2013-2014, the competition will consist of four grants of \$4,000 per program. The program contributes to the SUNY system-wide efforts at "building our global faculty and student talent pool," a key element of SUNY and the World, one of the Six Big Ideas contained in the strategic plan, the Power of SUNY.

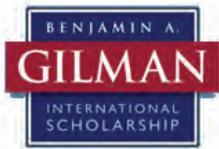
There is increased interest among faculty and students in short-term study abroad, and we encourage faculty interested in developing a new program to submit a proposal for the academic year 2013-2014. With the support of the CAFI award, the cost will be more affordable for students participating in the first year of each program.

Thirty-seven projects have been selected as recipients of this award over the course of four funding cycles. Information on last year's awards and recipients can be found on this link: (<http://www.suny.edu/global/strategicinitiatives/cafi/index.cfm>).

SUNY Global will soon announce a new round of competition for the Chancellor's Award for Internationalization. The announcement for the 2013-14 CAFI Program will be sent November 9 to campus Senior International Officers and the SUNY Council on International Education via listserv, and will be posted on the SUNY Global site: (<http://www.suny.edu/global/strategicinitiatives/cafi/index.cfm>).

Questions about this program can be sent to Claudia Hernandez, the CAFI Program Coordinator at [claudia.hernandez@suny.edu](mailto:claudia.hernandez@suny.edu).

## Global News from Around the System



### SUNY Students Receive Prestigious Benjamin A. Gilman Awards

MARY MARQUEZ BELL  
Vice President for Enrollment Services  
SUNY College at Old Westbury

This past year, 28 SUNY students from eight SUNY campuses were granted a Gilman International Scholarship to participate in a summer or semester-long program. Established in 2000 by the International Academic Opportunity Act and sponsored by the Bureau of Educational and Cultural Affairs at the U.S. Department of State, the Benjamin A. Gilman Scholarship Program offers grants to undergraduate students for study abroad. The Power of SUNY's SUNY and the World: A Comprehensive Plan for Internationalization has among its objectives an increase in the number of SUNY students receiving such prestigious external awards for education abroad.

In order to be eligible, students must be U.S. Citizens, study in non-traditional destinations and demonstrate limited financial resources. Pell recipients, first-generation college students, and community college students are just a few of the categories favored for this award.

Congratulations to recipients of the 2012/13 Gilman Award at the campuses listed below:

- › Albany (four awards)
- › Binghamton (two awards)
- › University at Buffalo (four awards)
- › Geneseo (one award)
- › New Paltz (five awards)
- › Old Westbury (one award)
- › Purchase (six awards)
- › Stony Brook (four awards)

For more information about the Benjamin A. Gilman International Scholarship Program, visit ([www.iie.org/GILMAN](http://www.iie.org/GILMAN)).



### The SUNY Oswego Global Laboratory

JOSHUA S. MCKEOWN  
Director of International Education and Programs  
at SUNY Oswego.

SUNY Oswego has completed the fifth year of its summer undergraduate program known as the Global Laboratory. The STEM-based, multi-campus program involves undergraduate and graduate students from all SUNY sectors. Students spend six to ten weeks carrying out research projects at research driven institutions overseas. During the summer of 2012, the Global Lab enrolled 47 students from throughout SUNY.

Supported by Banco Santander, National Science Foundation, the Oswego Possibility Scholarship and institutional partners abroad, the funding allows underrepresented, financially in-need, and first generation college students to have a funded or partially-funded Global Laboratory experience. Some of the first experiences abroad were in the wetlands ecology project in the Brazilian Pantanal with the Federal University of Mato Grosso do Sul and the Robotic Telescope Project for the Federal University of Santa Catarina and the Brazilian Ministry of Science.

In the summer of 2011, 22 students conducted hands-on research in biology, computer science, and earth science at three federal universities in Brazil, and six physics students attended the National Central University in Taiwan. Based on their experience in the summer of 2011, National Central University in Taiwan offered to fund \$500 for each US student in 2012. SUNY Oswego was able to provide matching funds so that 16 physics students went for a Global Laboratory experience at NCU; six fully funded by the NSF and ten partially funded by Oswego and NCU.

In addition to Brazil and Taiwan, students have gone to Costa Rica, India, Sweden, and Switzerland. Research projects have involved Astrophysics, Human Computer Interaction, Wetlands Ecology, Molecular Biology, Biochemistry, Parasitology, Drug Development, Condensed Matter Physics, Computational Quantum Physics, Physics Education, Chemical Physics, Nanochemistry, Laser Physics, E-Learning modules, Meteorology and Geophysics.

This Global Lab often involves collaborations between SUNY Oswego faculty and faculty at the host institution, thus creating a global network of research collaborations among the faculty-mentors responsible for supervising the student researchers.

For more information contact Joshua McKeown at [joshua.mckeown@oswego.edu](mailto:joshua.mckeown@oswego.edu).



### Geneseo Co-hosts Second Annual Intercultural Horizons Conference

REBECCA LEWIS  
Assistant Provost for International Programs  
SUNY Geneseo

On October 4-5, the second annual Intercultural Horizons conference was held at the SUNY Global Center. Titled *Intercultural Strategies in Civic Engagement* and organized by SUNY Geneseo with partners from Siena Italian Studies, the conference focused on examining the challenges and achievements of civic engagement in a global context, and the evolving definitions of civic engagement in service learning and general education, with an emphasis on turning theory into practice.

Keynote speaker Anthony Appiah, Laurance S. Rockefeller University Professor of Philosophy at Princeton University, discussed his most recent book, *The Honor Code, How Moral Revolutions Happen* in conjunction with concepts of global citizenship. Other plenary speakers included Larry Braskamp, Senior Fellow at the American Association of Colleges and Universities; Richard Kiely, Director of the Center for Community Engaged Learning and Research at Cornell University; and representatives from the United Nations Global Compact. Concurrent session presenters ranged from students to senior academics from Morocco, Italy, Kuwait, France, Ecuador, Canada, and across the United States, representing public and private colleges and universities, as well as community and governmental organizations.

The conference provided the opportunity for meaningful dialogue among presenters and audience members, with sessions that addressed topics ranging from globalizing general education curricula

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and the development of civic engagement through service learning to fostering intercultural competence through digital media literacy.

This was the second iteration of an annual series that began with the Intercultural Horizons 2011 Conference in Siena, Italy. The next conference, titled *Intercultural Competence: Key to the New Multicultural Societies of the Globalized World*, will be held in Siena on October 7-9, 2013. The proposal deadline for the 2013 conference will be April 1, 2013, and proposals must be submitted online through (<https://www.easychair.org/conferences/?conf=ih2013>).

**Farmingdale State College**

State University of New York

**105 Dominican Republic Scholarship Recipients at Farmingdale State College**

DR. LORRAINE GREENWALD  
Dean, International Education and Programs

In the summer of 2007, the admissions office at Farmingdale was contacted by an institution unable to accommodate a large cohort of scholarship students from the Dominican Republic and seeking an alternative placement. The government of the Dominican Republic sponsors a scholarship program to educate Dominican students abroad, primarily in the U.S. and Europe. This program is highly competitive, and requires students to maintain a GPA of 3.0 and study in approved majors. The scholarship provides full tuition, room and board, a book stipend and an allowance for other incidental costs. Students obtain undergraduate or graduate degrees in specific fields that will help in the future development of their country.

Although late for Fall processing, 45 students were accepted by Farmingdale that first year. Special sections of courses were run to accommodate the first-year students, and they prepared to integrate into the general student body for the Spring 2008 semester.

It was a huge learning experience for the college, although many students did not have the language skills to succeed and returned home, which was very disappointing. Although it was a challenge to monitor so

many students, the Ministry of Education was pleased that Farmingdale was committed to making the program a success.

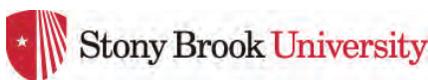
*“What I enjoy the most about Farmingdale State College is being in contact with many cultures, and having a taste of real life. I have learned to be independent and more prepared for the future.”*

-Penelope Cruz, Applied Psychology Major

Thirty of the original 45 students graduated in May and December of 2011, and with this success a new group of 34 students was accepted. Kathie Conark, Associate Director of International Programs at Farmingdale enlisted the help of Rosemary Ortlieb of Nassau Community College to issue the J-1 visas for these students.

Today there are 105 Dominican scholars enrolled at Farmingdale State College. The campus now has an International Student Services committee with representatives from each of the student service areas to ensure the needs of these students are met. Six returning scholarship recipients work for the international office as student assistants and have proved invaluable in helping to orient the new group, facilitate programs and communicate among the group. One of the most positive things that has come from this experience is that the campus community has embraced the international students and looks forward to future diversification of our international population.

For more information, please contact [greenwl@farmingdale.edu](mailto:greenwl@farmingdale.edu).



**The New York-St. Petersburg Institute of Linguistics, Cognition and Culture**

JOHN BAILYN  
Associate Professor of Linguistics  
Director, St. Petersburg Study Abroad and Exchanges, Stony Brook University

The New York-St. Petersburg Institute of Linguistics, Cognition and Culture (NYI-10) was held this summer in Russia for the 10th consecutive year. NYI is a three-week,

interdisciplinary academic program hosted every July by St. Petersburg State University, jointly with SUNY Stony Brook. This year was another great success, involving 15 faculty, six of them from SUNY campuses, and 102 students from 8 countries and 17 Russian cities.

Since its founding in 2003, the Institute has hosted more than 1,000 student participants from 35 countries, representing more than 30 American colleges and universities and 50 higher education institutions across the Russian Federation. NYI has steadily grown in size and stature.

Highlights this year included two appearances by the US Consul General in St. Petersburg, Bruce Turner, during which he gave a lecture on Language and Diplomacy.

NYI was founded by Stony Brook professor John F. Bailyn and Professor Anna A. Maslennikova of St. Petersburg State University, with two central goals in mind: to provide American, Russian, and international students the opportunity to take courses in fields and disciplines not readily available at their home institutions (i.e. theoretical linguistics, gender studies, cognitive psychology, and contemporary cultural studies), and to provide a general forum for academic collaboration that bridges disciplines, nationalities and cultures.

Plans are already underway for next summer. A call for applications will be issued in the spring semester for a limited number of Summer Teaching Travel Awards, available to SUNY faculty in the Humanities or Social Sciences for participation in the 11th New York-St. Petersburg Institute. NYI-11 will be held from July 15 to August 2, 2013.

Students who are interested in studying in St. Petersburg next summer can submit their applications to the Office of International Academic Programs at Stony Brook on or before March 1, 2013.

Participating SUNY students earn 6 to 9 credits upon completion. For information on the program visit: ([http://www.stonybrook.edu/studyabroad/shorts\\_russia.html](http://www.stonybrook.edu/studyabroad/shorts_russia.html)).

For more information on current and past activities, go to ([www.nyi.spb.ru/geninfo](http://www.nyi.spb.ru/geninfo)) or send an inquiry to [john.bailyn@stonybrook.edu](mailto:john.bailyn@stonybrook.edu).



## SUNY Global Workforce Project

The SUNY Global Workforce Project (GWP) successfully completed its pilot phase at the College at Brockport and SUNY Cortland, reaching more than 1,800 SUNY undergraduate students with its Globalization Curriculum and innovative, distance Chinese-language courses. Created and managed by the SUNY Levin Institute and funded by the U.S. Department of Education, the SUNY Global Workforce Project prepares educators to internationalize their curriculum and develop student-centered activities that teach students holistic thinking skills, cross-cultural communications, and technology know-how.

Piloted in 50 general education courses by 25 SUNY Brockport and Cortland professors, the Globalization Curriculum consists of 10 globally-focused modules on topics such as trade, culture and human rights, and gender. In exit interviews, many of the faculty participants felt that these modules provided them with a new theoretical framework and gave them the tools to be more interdisciplinary in their teaching.

Before piloting the modules, the Brockport and Cortland faculty members participated in a training program developed by the Director of the Brockport Center for Teaching Excellence, Dr. Chris Price. In the training course, they reexamined their course goals and revised their syllabus to integrate the new materials. They also learned how to create activities that addressed the relevant global workforce skills.

The Globalization Curriculum will be available on November 1, 2012 on [Globalization101.org](http://Globalization101.org). An online training program is being developed and will be available in Spring 2013. The Global Workforce Project is continuing in spirit in the form of the new Global Learning Communities project which includes 16 SUNY campuses. To learn more about the GWP and get involved in the next phase of this project, email [rebecca.smolar@levininstitute.org](mailto:rebecca.smolar@levininstitute.org).



## New Executive Director Joins SUNY Levin Institute

Dr. Daniel J. Julius has joined SUNY as the new Executive Director of the

SUNY Levin Institute. He has had a career in higher education administration, most recently in Alaska where he served as Vice President for Research and Academic Affairs for the University of Alaska system of higher education. He has also served as Provost at Benedictine University in Illinois, and as Associate Vice President for Academic Affairs at the University of San Francisco, and has worked in a senior administrative capacity at both the University of California and the California State University system. His academic fields are organizational behavior, management, and industrial labor relations. Dr. Julius has taught at Berkeley, Stanford, the University of New Hampshire and University of Toronto and has had significant international experience as a Fulbright Scholar in Europe and Visiting Scholar at the International Labour Organization in Geneva. He has also been a visiting professor at universities in Spain, France, England, Canada, the Sultanate of Oman, and the People's Republic of China.

Dr. Julius is originally from New York City and attended public school in the Bronx and on Long Island. He received his higher education at the Ohio State University, Cornell, Columbia and Stanford.

The SUNY Levin Institute provides a platform which aligns with Dan's interests and values; an institute focused on thoughtful engagement and an active response to globalization. The mission of SUNY Levin, to enhance public engagement, create and disseminate knowledge and applied research, to support New York and the nation's economic and social vitality through the promotion of innovation and entrepreneurship, respond to the challenges of globalization in ways that enhance the lives of New Yorkers, and to engage the higher education community in these endeavors, presents a wonderful opportunity.

He is thrilled to be back in New York and feels privileged to work with a committed and talented group of professionals at SUNY. In addition to continuing and augmenting the programs and work already ongoing at Levin, several immediate goals will be to continue to fundraise for student scholarships for those involved in Levin programs, and create opportunities for SUNY students, faculty and administrators to become more involved with the Levin Institute, and to better integrate Levin into SUNY. Another goal is related to the creation of a long term research agenda for Levin and the dissemination of additional knowledge which will continue to stimulate public engagement on globalization and provide evidence that will, hopefully, lead to policies and legislation to address the challenges associated with globalization. Finally, to enhance the innovation and entrepreneurship programs already underway will take additional resources; finding new revenue streams to support and enhance these important initiatives will take time.



## COIL CONNECTIONS

**4th COIL Conference: Moving from Me to We: Breaking Boundaries and Building Bridges with Globally Networked Learning Partnerships** – Over 130 professors, international programs staff, instructional designers, and administrators from 25+ SUNY campuses and 50+ other institutions from around the USA and abroad gathered June 7-8, 2012 at

the SUNY Global Center in NYC. Through a wide range of plenary and breakout sessions, attendees received an in-depth overview of globally networked learning and had opportunities to share experiences and innovative teaching models.

This year's conference was truly a globally networked event with a dozen presenters joining us remotely via videoconference from such locations as Belize, Italy, Panama and the U.K. More than 140 people around the world also registered for the live conference webcast. Presentation materials and a video archive are available on the COIL website, (<http://coil.suny.edu/>).

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## Recruitment News

### Calling all Opt-in Campuses— Important Student Survey

The first students from the agency recruitment strategy have arrived and are hopefully settling in well on your campuses.

Student satisfaction is critically important, and we are especially interested in assessing our students' pre-enrollment agent experience. OGA is committed to addressing any problems early to ensure that we have positive relationships and experiences when it comes to agency placed students. This is crucial to the growth and success of the agency recruitment strategy.

On October 2nd a student survey was circulated to the IRC and CISSS listservs by Krista Northup, Director of International Recruitment and Beverly Plowucha, Manager of International Student and Scholar Services with the subject "Student Survey – for your action." This is a reminder for opt-in campuses to please act upon that email as soon as possible. Questions can be directed to Krista ([krista.northup@suny.edu](mailto:krista.northup@suny.edu)) or Beverly ([beverly.plowucha@suny.edu](mailto:beverly.plowucha@suny.edu)).

The information below is a recap of what was circulated.

Each semester we will ask campuses to survey international students recruited through SUNY agencies about their agent experience. OGA has created the survey with the assistance of the Council on International Student Services. Below are instructions for next steps.

- › Discuss and appoint the responsible office on campus for distribution of the survey link.
- › Gather newly enrolled student distribution list email addresses.  
**\*Please note:** We have created this survey in a way that allows you to send to just your agency-placed students or, if easier, to your whole international student cohort.
- › Send the link - (<https://www.surveymonkey.com/s/sunysagent>).
- › Please encourage students to fill it out as soon as possible, but no later than October 31.
- › Data will be collected by OGA and reported on at the next IRC call.

### SUNY Hosts Indian High School Principals for Professional Development Program

In June, a delegation of seventeen Indian high school principals and administrators visited SUNY for a professional development training program. The program was initiated and led by one of SUNY's approved international recruitment agents in India, PAC Asia.

The visiting delegation spent a week in the US and visited two SUNY campuses—Old Westbury and Oswego. Both campuses provided the delegates with valuable professional development by arranging academic speakers from their campuses and providing contacts and logistical arrangements for local high school visits. In addition, both campuses provided on-campus accommodation for the delegates, hosted meals, and arranged cultural activities.

This tour is an example of a way in which an agency partner brings additional value and opportunities to SUNY. Thank you to colleagues at Old Westbury and Oswego for putting together successful professional development programs for the principals and for taking time to show them around your campuses/communities.



The group from India enjoys a visit to Jones Beach on Long Island during the Old Westbury program.



SUNY China Office Staff, left to right: Sandra Burnham, Monica Jia, and Elton Wen.

### Summer 2012 Secondment Position—SUNY China Office

China is one of SUNY's key priority countries when it comes to international student recruitment and the agency recruitment strategy. As such, a SUNY China office was previously established in partnership with Eduglobal, one of SUNY's approved agents to assist in raising the brand of SUNY and supporting the recruiting efforts of the campuses. The office is staffed by Elton Wen, Project Manager and Monica Jia, Marketing Assistant.

OGA is committed to supporting and leveraging the SUNY China office in the most appropriate way to take advantage of the skills of the team and in response to the market demands and opportunities in China. OGA concluded that dedicated time was required in country to get a deep understanding of market dynamics, the operations of the office to date, communications with campuses, etc. in order to proceed effectively with strategic plans.

As such, a secondment position was arranged and managed by Krista Northup, Director of International Recruitment and Agency Operations. Sandra Burnham, International Recruitment Counselor at Buffalo State College, was selected and placed for two months over the summer in the China office. Sandra submitted a final detailed report with recommendations which is available upon request.

The SUNY China office has a number of roles and responsibilities. Reporting directly to the Office of International Recruitment, the main activities are to support SUNY's recruitment efforts in country and to promote SUNY directly to students. The office maintains a website to promote SUNY campuses in the Chinese language ([www.sunychina.org](http://www.sunychina.org)). The team is in place to assist campuses as needed. Please reach out to Elton ([elton.wen@sunychina.org](mailto:elton.wen@sunychina.org)) and Monica ([monica.jia@sunychina.org](mailto:monica.jia@sunychina.org)) for requests, assistance and support with your China recruitment efforts.

## UCosmic® Roll-Out Across SUNY



**The UCosmic® Consortium**  
International Standards & Open Source Tools  
for Higher Education

Accurate collection of information about the breadth of SUNY's global activities is essential for strategic planning at campuses and system-wide. In January 2011, SUNY announced the formation of the UCosmic® Consortium, a global membership initiative designed to develop open-source, cloud-based tools to allow institutions to collect data at minimal cost and with very limited impact on existing systems. The Consortium builds on technology originally developed at the University of Cincinnati, starting in 2006.

Vice Chancellor Mitch Leventhal serves as Executive Director of the UCosmic® Consortium, which is based at the SUNY Global Center. Because SUNY controls the Consortium, all SUNY campuses are automatically members, and are encouraged to participate. In addition to SUNY, more than a dozen other institutions are participating,

including the University of Minnesota, University of Wisconsin-Milwaukee, University of South Florida, and overseas institutions from many countries. Other members include the College Board and the Institute of International Education. The Consortium has received generous funding from Banco Santander, which has allowed SUNY to accelerate the pace of development, as well as to retain Rebecca Smolar as part-time manager.

In spring 2013, SUNY Global will launch a campaign to assist all SUNY campuses with the roll out of the UCosmic® system. Rollout will be incremental, starting with a module which will collect information about international agreements. Later modules will track student mobility, faculty activity, international alumni, and more. Campuses which have large amounts of data to col-

lect will receive supplemental funding to cover graduate student assistance.

Periodic UCosmic® Stakeholder Meetings bring together Consortium members to prioritize development, discuss implementation, and train participants. The next stakeholder meeting will be held at the SUNY Global Center on November 15, 2012, focusing on preparing campuses to roll out the institutional agreement module in the spring. An invitation and agenda will be sent to all campuses in the coming weeks. We encourage all SUNY campuses to participate.

To learn more about the UCosmic Consortium, visit (<http://www.ucosmic.org/>). To be kept abreast of the latest developments and features, follow the UCosmic blog at (<http://ucosmic.wordpress.com/>). To login to UCosmic and create a faculty profile, go to (<https://preview.ucosmic.com/>).

## What is the SUNY Language PACT?

*SUNY and the World* is one of the Six Big Ideas identified in SUNY's strategic plan, The Power of SUNY. One of the six metrics identified within *SUNY and the World*:

*Toward a Comprehensive Internationalization* was enrollment in foreign language courses. In late May, SUNY Global and the Modern Language Association (MLA) held an all-day workshop, *SUNY-MLA Collaboration for Language and Culture Education: Exploring New Structures for a Changing World*. The goal of the workshop was to bring together SUNY foreign language teachers and to initiate an exchange of ideas and experiences among them. The MLA worked with us to explore SUNY's strengths and help us see beyond impediments as we work to benefit language and culture education at SUNY. Assistant Vice Chancellor for Global Affairs Sally Crimmins Villela has been leading the effort, which brought together twenty-five SUNY campuses, including faculty, deans, provosts and other staff members interested in the teaching and learning of language from all sectors of the university. The community colleges play a vital role in this area; half of the lower division coursework in languages other than English is delivered on community college campuses. The breadth of SUNY's language offerings is noteworthy; 32 languages were offered on SUNY campuses during the fall of 2009. For more information,

see the workshop website at (<http://www.suny.edu/global/strategicinitiatives/SUNYMLA.cfm>).

Four issues were identified that are central considerations as we seek to enrich the teaching and learning of language at SUNY. The **SUNY Language PACT** (for Pipeline, Access, Culture and Technology) initiative will address each of the four concepts. We hope this initiative will provide an opportunity to foster collaboration among and across language programs, increase student access to language study, and make the most effective use of SUNY's vast language offerings, faculty expertise, and technology. While still in its early stages, we look forward to the SUNY Language PACT creating opportunities for enhancing language learning and teaching throughout the SUNY system.

The second annual SUNY language workshop is being planned for April 5, 2013 at the SUNY Global Center.

For more information on the SUNY Language PACT, contact Sally Crimmins Villela at [sally.crimmins@suny.edu](mailto:sally.crimmins@suny.edu).



### COIL CONNECTIONS . . .

*Continued from page 5*

**5th COIL Conference** – Next year's conference on April 2-4, 2013 will be COIL's largest event with over 200 attendees. Watch your email, or our website, for more details and the Call for Presentations.

**Expansion of COIL's Nodal Network** – In 2012 five more SUNY campuses have made a commitment to creating courses and campus initiatives based on COIL's model: Alfred State College, Corning Community College, Empire State College, SUNY Geneseo and SUNY Oswego. They join the Nodal Network's charter members: Binghamton University, SUNY Cortland, SUNY Cobleskill, SUNY Delhi, SUNY at New Paltz, Purchase College and SUNY Ulster.

**New COIL Website** – Watch for the announcement of our new social-networking-based COIL website later this year. The site will be an interactive venue for those at SUNY and around the world seeking partners, sharing best practices, and collaborating on advancing the globally networked field.

If you have questions about COIL, our upcoming conference, or about joining the Nodal Network, visit ([coil.suny.edu](http://coil.suny.edu)) or email us at [coilinfo@suny.edu](mailto:coilinfo@suny.edu)

## SUNY Global

The Office of Global Affairs is a cabinet level department at System Administration, with reporting through the provostal line.

Headed by the Vice Chancellor for Global Affairs, SUNY Global is responsible for strategic planning, policy development, coordination and incubation of system-wide global initiatives. SUNY Global is profoundly focused on access and the affordability of opportunity for all students.

SUNY Global is headquartered at the SUNY Global Center in New York City and has offices and staff in Albany, Moscow, St. Petersburg, Ankara and Mexico City.

*SUNY Global News* is a recurring newsletter devoted to the activities of SUNY Global. Comments and story suggestions are welcome. Contact Sally Crimmins Villela with submissions or suggestions at [sally.crimmins@suny.edu](mailto:sally.crimmins@suny.edu).

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## CISSS Corner *Council for International Student and Scholar Services*

The world of international student and scholar services (ISSS) is constantly evolving, due to new initiatives and changes in federal regulations. Just a year ago, SUNY Global established the SUNY Council for International Student and Scholar Services (CISSS) and began working in several areas to support ISSS offices throughout the 64 campuses. Here is an update on some of those initiatives:

- › The **CISSS Listserv** is an opportunity for SUNY ISSS offices to communicate and consult on issues related to international student and scholar services and SUNY policies. In just over a year, the listserv has grown to 126 members, representing 55 campuses and System Administration.
- › An additional benefit in joining the CISSS Listserv is access to the **ISSS SharePoint website**. This website provides resources and materials related to ISSS as well as SUNY and government links to assist with current issues facing this population.
- › On June 26, 2012, we submitted an application for J-1 designation to the U.S. Department of State. Once we receive approval of our designation application, the **SUNY J-1 Exchange Visitor Program (EVP) Consortium** will be able to assist its 18 member campuses with visiting exchange students and scholars to their respective campuses. The typical wait time for J-1 designation approval is approximately 6 to 12 months.
- › Earlier this year, we asked campuses to participate in an ISSS survey to gather basic demographic information about existing international student and scholar services. The results were shared during our first CISSS meeting in April 2012. We anticipate future surveys with an emphasis on needs assessment to better assist in developing resources and training opportunities. We look forward to yearly CISSS meetings as an opportunity to share resources and facilitate discussion about important issues facing the ISSS community.
- › Finally, two new resources were developed for campuses seeking to enroll international students, or to increase their existing international enrollments. These documents were developed by the International Student Services Committee of the International Recruitment Council. The recommendations are meant to reaffirm the importance of providing a welcoming and supportive campus environment for international students, to support future enrollments, retention, and student satisfaction.
- › Establishing an International Presence on Your Campus: Model Practices and Recommendations
- › Establishing an International Presence on Your Campus: Campus Preparation Checklist

For information regarding ISSS or any of the initiatives above, contact Beverly Plowucha, International Student and Scholar Services Manager, at [beverly.plowucha@suny.edu](mailto:beverly.plowucha@suny.edu).

## SUNY Global People

*Coming from small-town Denmark, Kirsten Feddersen adds another perspective to SUNY Global*



Kirsten Feddersen joined SUNY Global on August 1, 2012, as the first Manager of International Recruitment and Agency Operations, reporting to Office of International Recruitment Director Krista Northup. Born in Tonder, Denmark (pop. 8,000), near the Danish-German border, from a very early age she knew she was meant to fly beyond her country's borders.

Kirsten is a first-hand believer in internationalized education. She did an exchange to California while in high school, then spent a semester at the University of Hawaii-Hilo while majoring in English at Denmark's Aarhus University. She later studied a full year of her two-year Aarhus Master's program at Washington State University.

After graduation, Kirsten worked in the international programs office at Aarhus and next spent more than 5 years at EDU Denmark, the oldest and largest education agent that represents the Danish market. "I was looking for any way to get out of Denmark, but was focused on finding the right job in international education." Then, the SUNY opportunity came along.

In helping implement SUNY's international recruitment effort, Kirsten believes that SUNY Global's system-wide recruiting efforts are already producing benefits.

What I like about the SUNY strategy, and why I took this job, is that I believe in the use of agents. I used to be one. As an agent you deal with people. If a person wants to study in the U.S., you do everything you can to make that happen. You look at them as people, not as numbers and dollars."